



The Third InTraders
International Conference on International
Trade
Conference Abstract Book

EDİTÖRYAL KURUL / EDITORIAL BOARD

Kürşat ÇAPRAZ

Resch. Asst. Hilal ALPDOĞAN

Resch. Asst. Dr. İnanç KABASAKAL

InTraders Academic Platform

www.intraders.org

Yayıncı / Publisher

Kürşat ÇAPRAZ

Editöryal Kurul / Editorial Board

Kürşat ÇAPRAZ
Resch. Asst. Hilal ALPDOĞAN
Resech. Asst. Dr. İnanç KABASAKAL

Mizanpaj ve Kapak Tasarım / Cover Page Design

Celal ALPDOĞAN

e-ISBN: 978-605-031-080-1

1.Baskı: Sakarya, 30 Mayıs 2019 / First Issue 30 May 2019 Sakarya, Turkey

Copyright© Tüm hakları saklıdır. Bu kitabın telif hakları, 5846 sayılı yasanın hükmüne göre, kitabı yayımlayan Kürşat ÇAPRAZ'a aittir. Para ile satılmaz. Yayımcının izni olmaksızın elektronik ve mekanik herhangi bir kayıt sistemi veya fotokopi ile çoğaltılamaz, kopyalanamaz. Ancak kaynak gösterilerek kısa alıntı yapılabilir. Üniversite Kütüphaneleri ve benzeri kamu kurumları izin almaksızın açık ve ücretsiz erişime izinli olmak şartı ile veri tabanlarına kitabı ekleyebilir.

© All rights reserved. The copyright of this book belongs to Kürşat ÇAPRAZ, who published the book according to the provisions of Turkish Law No. 5846. Not sold with money. It cannot be reproduced or copied by any electronic or mechanical recording system or photocopy without the permission of the publisher. However, short citation can be made by showing the source. University Libraries and similar public institutions may add books to databases provided that they are open and free access without permission.

Yayıncı /Publisher

Kürşat ÇAPRAZ
InTraders Akademik Platformu
Sakarya Üniversitesi BAP Koordinatörlüğü No:110 Serdivan Sakarya, Turkey
www.intraders.org
info@intraders.org

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey
<https://www.intraders.org/may> 1

Düzenleme Kurulu / Regulatory Board

Assoc. Prof. Dr. Ekrem ERDOĞAN	Sakarya University	Turkey
Kürşat ÇAPRAZ	Sakarya University	Turkey
Prof.Dr. ADRIANA SCHIOPOIU BURLEA	University of Craiova	Romania
Ph.D. Faculty Member Mustafa YILMAZ	Sakarya University of Applied Sciences	Turkey
Prof.Dr. Georgeta Soava	University of Craiova	Romania
Dr. Laurentiu Stelian MIHAL	University of Craiova	Romania
Ph.D. Faculty Member Catalin Aurelian Rosculete	University of Craiova	Romania
Lect. Sobia Hassan	Lahore College for Women University	Pakistan
PhD.Faculty Member Yurdağül Meral	İstanbul Medipol University	Turkey
PhD. Faculty Member Nurten Polat Dede	İstanbul Medipol University	Turkey
Assoc. Prof. Dr. Omar Khalid Bhatti	İstanbul Medipol University	Turkey
PhD. İnanç Kabasakal	Ege University	Turkey
PhD.Faculty Member Cihat Köksal	İstanbul Commercial University	Turkey
PhD.Faculty Member Liza Alili Sulejmani	International Balkan University	Macedonia
Ph.D. Faculty Member Dilşad TÜRKMENOĞLU KÖSE	Sakarya University	Turkey
Mamoona RASHEED	University of Central Punjab	Pakistan
Ph.D. Faculty Member Natalija SHIKOVA	International Balkan University	Macedonia
Ph.D. Faculty Member Joanna HERNIK	West Pomeranian University of Technology	Poland
Res.Asst. Hilal ALPDOĞAN	Sakarya University	Turkey
Assoc.Prof. Phd. Vatuiu TEODORA	Titu Maiorescu University	Romania
Lect. Hina Zahoor	İstanbul Gelişim University	Turkey
Res. Asst. Tunahan Hacımamoğlu	Recep Tayyip Erdoğan University	Turkey
Lect. Muhammed Shahzeb Khan Yousufzai	Mohammad Ali Jinnah University	Pakistan

Danışma Kurulu / Advisory Board

Prof. PhD.	ADEM UĞUR	Sakarya University, Turkey
Prof. PhD.	AHMET VECDİ CAN	Sakarya University, Turkey
Prof. PhD.	ERMAN COŞKUN	Sakarya University, Turkey
Prof. PhD.	MAHMUT BİLEN	Sakarya University, Turkey
Assoc.Prof. PhD.	NEVRAN KARACA	Sakarya University, Turkey
PhD. Faculty Member	ADEM AKBIYIK	Sakarya University, Turkey
PhD. Faculty Member	KAMİL TAŞKIN	Sakarya University, Turkey
PhD. Faculty Member	MUSTAFA YILMAZ	Sakarya University of Applied Sciences, Turkey
PhD. Faculty Member	ASENA BOZTAŞ	Sakarya University of Applied Sciences, Turkey
Prof. PhD.	MAGDALENA MIHAI	University of Craiova, Romania
Prof. PhD.	ADRIANA SCHIOPOIU BURLEA	University of Craiova, Romania
Prof. PhD.	CRISTIAN OVIDIU DRAGAN	University of Craiova, Romania
PhD. Faculty Member	TAHİR BENLİ	Kastamonu University, Turkey
Assoc.Prof. PhD.	TEODORA VATUIU	Titu Maiorescu University Bucharest, Romania
Lect. PhD.	DINUCA ELENA CLAUDIA	Titu Maiorescu University Bucharest, Romania
Asst. Prof. PhD.	NATALIJA SHIKOVA	International Balkan University, Macedonia
PhD. Faculty Member	SHENER BILALLI	International Balkan University, Macedonia
Assoc.Prof. PhD.	ALEKSANDRA PORJAZOSKA KUJUNDZISKI	International Balkan University, Macedonia
PhD. Faculty Member	ARKADIUSZ MALKOWSKI	West Pomeranian University of Technology, Poland
PhD. Faculty Member	DAWID DAWIDOWICZ	West Pomeranian University of Technology, Poland
PhD. Faculty Member	ELŻEBIETA JAWORSKA	West Pomeranian University of Technology, Poland
PhD. Faculty Member	JOANNA HERNIK	West Pomeranian University of Technology, Poland
Prof. Ast. PhD.	SHAIP BYTYÇI	AAB College (University), Kosova

Kongre Sekreteryası / Conference Secretariat

Kürşat ÇAPRAZ	Sakarya University	Turkey
Assoc.Prof. Phd. Vatuiu TEODORA	Universitatea Titu Maiorescu	Romania
Ph.D. Faculty Member Asena Boztaş	Sakarya University	Turkey
Münevver KEÇELİ	Çanakkale Onsekiz Mart University	Türkiye
Res. Asst. Özge Alev Sönmez Çalış	Sakarya University	Turkey
Res. Asst. Elif Alp	Sakarya University	Turkey
Zuura ASHIMOVA	Manas University	Kyrgyzstan
Fani MATESKA	Ss. Cyril and Methodius University in Skopje	Macedonia
Lect. Taleh HALILOV	Nakhchivan State University	Azerbaijan
PhD. Irina Raluca BADEA	University of Craiova	Romania
Celal ALPDOĞAN	Sakarya University	Turkey

Öğrenci Takımı / Student Team

Vera Apri Dina Safitri	Lampung University
Hande Gül Demirbaş	Kütahya Dumlupınar University
Hanife BABACAN	Sakarya University
Türkan KARAKAŞ	Sakarya University
Nilgün DIVARCI	Sakarya University
Kübra SABANCI	Sakarya University
Fatima	Lahore College for Women University

Bilim Kurulu / Scientific Board

Prof.Dr.	Abdullah Soysal	Kahramanmaraş Sütçü İmam University
Prof.Dr.	Adem Uğur	Sakarya University
Prof.Dr.	Ahmet Ağca	Kütahya Dumlupınar University
Prof.Dr.	Belkıs Özkara	Afyon Kocatepe University
Prof.Dr.	Burcu Demirel	Akdeniz University
Prof.Dr.	Canan Madran	Dokuz Eylül University
Prof.Dr.	Daniel Lacalle	IE Business School, Instituto de Empresa, UK
Prof.Dr.	Deniz Elber Börü	Marmara University
Prof.Dr.	Erdoğan Gavcar	Muğla Sıtkı Koçman University
Prof.Dr.	Ergin Uzgören	Kütahya Dumlupınar University
Prof.Dr.	Fehim Bakırcı	Atatürk University
Prof.Dr.	Fikret Çankaya	Karadeniz Teknik University
Prof. Dr.	Georgeta Soava	University Of Craiova, Romania
Prof. Dr.	Hakan Çetintaş	Kırgızistan-Türkiye Manas University
Prof. Dr.	Hakan Er	Akdeniz University
Prof. Dr.	Hasan Tutar	Sakarya University
Prof. Dr.	Hatem El-Gohary	Birmingham City University, UK
Prof. Dr.	Hatice Doğukanlı	Çukurova University
Prof. Dr.	Himmet Karadal	Aksaray University
Prof. Dr.	Hüsniye Örs	Gazi University
Prof. Dr.	Ionel Barbu	Aurel Vlaicu University, Romania
Prof. Dr.	İrfan Kalaycı	İnönü University
Prof. Dr.	İzzet Kılıç	Düzce University
Prof. Dr.	Levent Gökdemir	İnönü University
Prof. Dr.	Lidija Pulevska Ivanovska	Ss. Cyril And Methodius University in Skopje, Macedonia
Prof. Dr.	Lutfiye Ödemir	İnönü University
Prof. Dr.	Mahmut Bilen	Sakarya University
Prof. Dr.	Mahmut Masca	Afyon Kocatepe University
Prof. Dr.	Mahmut Yardımcıoğlu	Iğdır University
Prof. Dr.	Mehmet Emin Karaaslan	Işık University
Prof. Dr.	Mehmet Erkan	İstanbul University
Prof. Dr.	Mehmet Marangoz	Muğla Sıtkı Koçman University
Prof. Dr.	Mehmet Sadık Öncül	Cumhuriyet University
Prof. Dr.	Meltem Nurtanış Veliöğlü	Bolu Abant İzzet Baysal University
Prof. Dr.	Meltem Onay	Celal Bayar University
Prof. Dr.	Muhsin Halis	Kocaeli University
Prof. Dr.	Murat Çetin	Namık Kemal University
Prof. Dr.	Murat Erdoğan	Kastamonu University
Prof. Dr.	Müslüme Narin	Gazi University
Prof. Dr.	Ömür Neczan T. Özmen	Dokuz Eylül University
Prof. Dr.	Pece Nedanovski	Ss. Cyril And Methodius University in Skopje, Macedonia
Prof. Dr.	Rahmi Yamak	Karadeniz Teknik University
Prof. Dr.	Rasim Yılmaz	Namık Kemal University
Prof. Dr.	Recep Gunes	İnönü University
Prof. Dr.	Remzi Altunışık	Sakarya University

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

https://www.intraders.org/may_5

Prof. Dr.	Ruziye Cop	Bolu Abant İzzet Baysal University
Prof. Dr.	Sabri Erdem	Dokuz Eylül University
Prof. Dr.	Selçuk Akçay	Afyon Kocatepe University
Prof. Dr.	Selçuk Perçin	Karadeniz Teknik University
Prof. Dr.	Seyit Köse	Bolu Abant İzzet Baysal University
Prof. Dr.	Sima Nart	Sakarya University
Prof. Dr.	Songül Kakilli Acaravcı	Mustafa Kemal University
Prof. Dr.	Ünal Halit Özden	İstanbul Ticaret University
Prof. Dr.	V. J. Byra Reddy	University of Petroleum and Energy Studies, India
Prof. Dr.	A.Varadaraj	Meası Institute Of Management, Hindistan
Assoc.Prof.Dr.	Abidin Öncel	Sakarya University
Assoc.Prof.Dr.	Adem Göleç	Erciyes University
Assoc.Prof.Dr.	Ali Rıza Sandalcılar	Recep Tayyip Erdoğan University
Assoc.Prof.Dr.	Ali Şahin Örnek	Çanakkale Onsekiz Mart University
Assoc.Prof.Dr.	Arsena Gjipali	University Of Tirana, Albania
Assoc.Prof.Dr.	Aytekin Fırat	Muğla Sıtkı Koçman University
Assoc.Prof.Dr.	Bayram Topal	Sakarya University
Assoc.Prof.Dr.	Bernard/Dosti	University Of Tirana, Albania
Assoc.Prof.Dr.	Burhanettin Zengin	Sakarya Üniversitesi
Assoc.Prof.Dr.	Cavadxan Qasimov	Azerbaycan Milli Elmler Akademisi Naxçıvan Bölmesi
Assoc.Prof.Dr.	Celile Özçiçek Dölekoğlu	Adana Bilim ve Teknoloji University
Assoc.Prof.Dr.	Clipa Otilia	Stefan Cel Mare From Suceava, Romania
Assoc.Prof.Dr.	Doriana Dervishi	University Of Tirana, Albania
Assoc.Prof.Dr.	Duygu Kızıldağ	Afyon Kocatepe University
Assoc.Prof.Dr.	Erdoğan Öztürk	Karabük University
Assoc.Prof.Dr.	Fahri Erenel	İstinye University
Assoc.Prof.Dr.	Fatih Konur	Bolu Abant İzzet Baysal University
Assoc.Prof.Dr.	Fikret Birdişi	Kahramanmaraş Sütçü İmam University
Assoc.Prof.Dr.	Gadaf Rexhepi	South East European University, Macedonia
Assoc.Prof.Dr.	Güzin Özdağoğlu	Dokuz Eylül University
Assoc.Prof.Dr.	Halim Tatlı	Bingöl University
Assoc.Prof.Dr.	Harun Yakışık	Çankırı Karatekin University
Assoc.Prof.Dr.	Hasan Ayyıldız	Karadeniz Teknik University
Assoc.Prof.Dr.	Ivana Dražić Lutlisky	University Of Zagreb, Croatia
Assoc.Prof.Dr.	Jeton Mazllami	South East European University, Macedonia
Assoc.Prof.Dr.	Joanna Hernik	West Pomeranian University Of Technology in Szczecin, Poland
Assoc.Prof.Dr.	Kahraman Kalyoncu	Aksaray University
Assoc.Prof.Dr.	Kıvanç Halil Arıç	Cumhuriyet University
Assoc.Prof.Dr.	Lidiia Pashchuk	Taras Shevchenko National University Of Kyiv, Ukrania
Assoc.Prof.Dr.	Ljubisa Stefanoski	International Balkan University, Macedonia
Assoc.Prof.Dr.	Ljupco Eftimov	Ss. Cyril And Methodius University, Macedonia
Assoc.Prof.Dr.	Mahmut Akbolat	Sakarya University
Assoc.Prof.Dr.	Mehmet Mustafa	İnönü University
Assoc.Prof.Dr.	Mehmet Çolak	Mugla Sıtkı Koçman University

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

<https://www.intraders.org/may> 6

Assoc.Prof.Dr.	Mehmet Nurullah Kurutkan	Düzce University
Assoc.Prof.Dr.	Mücahit Çelik	Adıyaman Üniversitesi
Assoc.Prof.Dr.	Naiana Tarca	University of Oradea, Romania
Assoc.Prof.Dr.	Necati Çiftçi	Bilecik Şeyh Edebali University
Assoc.Prof.Dr.	Nevzat Tetik	İnönü University
Assoc.Prof.Dr.	Niyazi Kurnaz	Kütahya Dumlupınar University
Assoc.Prof.Dr.	Oğuz Yıldırım	Alanya Alaaddin Keykubat University
Assoc.Prof.Dr.	Oğuz Türkay	Sakarya University
Assoc.Prof.Dr.	Öznur Bozkurt	Düzce University
Assoc.Prof.Dr.	Rifat Yılmaz	Bilecik Şeyh Edebali University
Assoc.Prof.Dr.	Savo Ashtalkoski	University Fon – R. Macedonia
Assoc.Prof.Dr.	Serkan Dilek	Kastamonu University
Assoc.Prof.Dr.	Seyfettin Artan	Karadeniz Teknik University
Assoc.Prof.Dr.	Sibel Mehter Aykın	Akdeniz University
Assoc.Prof.Dr.	Stefan Toma	University of Pitesti, Romania
Assoc.Prof.Dr.	Süleyman Emre Özcan	Manisa Celal Bayer University
Assoc.Prof.Dr.	Tadeja Jere Jakulin	University Of Primorska
Assoc.Prof.Dr.	Teodora Vatuiu	Titu Maiorescu University Bucharest, Romania
Assoc.Prof.Dr.	Tuğba Gürçaylılar Yenidoğan	Akdeniz University
Assoc.Prof.Dr.	Tuncay Yılmaz	Sakarya University
Assoc.Prof.Dr.	Tülay İlhan Nas	Karadeniz Teknik University
Assoc.Prof.Dr.	Umut Sanem Çitçi	İzmir Bakırçay University
Assoc.Prof.Dr.	Veli Sırım	Namık Kemal University
Assoc.Prof.Dr.	Yusuf Karaca	Afyon Kocatepe University
PhD.Faculty Member	A. Cansu Gök Kısa	Hitit University
PhD.Faculty Member	Abdul/Waheed	University Of Central Punjab, Pakistan
PhD.Faculty Member	Abdulkadir Atar	Karabük University
PhD.Faculty Member	Abdullah Naci Doğrul	Kütahya Dumlupınar University
PhD.Faculty Member	Abid Rashid	The Islamia University Of Bahawalpur, Pakistan
PhD.Faculty Member	Adem Akbıyık	Sakarya University
PhD.Faculty Member	Ahmet Yanık	Recep Tayyip Erdoğan University
PhD.Faculty Member	Ali Antepli	Bayburt University
PhD.Faculty Member	Alp Polat	Bilecik Şeyh Edebali University
PhD.Faculty Member	Alper Bozkurt	Adana Bilim ve Teknoloji University
PhD.Faculty Member	Arif Güngör	Düzce University
PhD.Faculty Member	Asena Boztaş	Sakarya University
PhD.Faculty Member	Atıl Taşer	Bilecik Şeyh Edebali University
PhD.Faculty Member	Ayhan Nuri Yılmaz	Düzce University
PhD.Faculty Member	Aykut Şarküneşi	Bülent Ecevit University
PhD.Faculty Member	Aytaç Gökmen	Çankaya University
PhD.Faculty Member	Ayten Yılmaz Yalçiner	Sakarya University
PhD.Faculty Member	Bahar Aşçı	University of Turkish Aeronautical Association
PhD.Faculty Member	Baran Arslan	Harran University
PhD.Faculty Member	Berat Çiçek	Muş Alparslan University
PhD.Faculty Member	Berfu İlter	Afyon Kocatepe University
PhD.Faculty Member	Beşir Koç	Bingöl University

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

<https://www.intraders.org/may> 7

PhD.Faculty Member	Beyza Sümer	Dokuz Eylül University
PhD.Faculty Member	Bilal Bağış	Bingöl Üniv. / İstanbul 29 Mayıs Üniv.
PhD.Faculty Member	Bilge Aksay	Adana Bilim ve Teknoloji University
PhD.Faculty Member	Bilgehan Tekin	Çankırı Karatekin University
PhD.Faculty Member	Burcu Oralhan	Nuh Naci Yazgan University
PhD.Faculty Member	Bülent Altay	Afyon Kocatepe University
PhD.Faculty Member	Büşra Tosunoğlu	Gümüşhane Üniversitesi
PhD.Faculty Member	Can Köse	Çanakkale Onsekiz Mart University
PhD.Faculty Member	Cumhur Şahin	Bilecik Şeyh Edebali University
PhD.Faculty Member	Çağatay Karaköy	Cumhuriyet University
PhD.Faculty Member	Darko Lazarov	University Goce Delchev, Macedonia
PhD.Faculty Member	Dawid Dawidowicz	West Pomeranian University Of Technology in Szczecin, Poland
PhD.Faculty Member	Dejan Zdraveski	University "St. Kliment Ohridski"-Bitola, Macedonia
PhD.Faculty Member	Deniz Akgül	Ahi Evran University
PhD.Faculty Member	Dilşad Türkmenoğlu Köse	Sakarya University
PhD.Faculty Member	Ebru Kanyılmaz Polat	Çanakkale Onsekiz Mart University
PhD.Faculty Member	Ebru Onurlubaş	Trakya University
PhD.Faculty Member	Edgardo Sica	University Of Foggia, İtalya
PhD.Faculty Member	Elif Tuba Beydilli	Kütahya Dumlupınar University
PhD.Faculty Member	Emine Şener	Ahi Evran University
PhD.Faculty Member	Emrah Tokgöz	Çanakkale Onsekiz Mart University
PhD.Faculty Member	Ercan Yaşar	Kütahya Dumlupınar University
PhD.Faculty Member	Erdoğan Kotil	Bolu Abant İzzet Baysal University
PhD.Faculty Member	Esin Benhür Aktürk	İstanbul Aydın University
PhD.Faculty Member	Eymen Gürel	Muğla Sıtkı Koçman University
PhD.Faculty Member	Faisal Rana	Effat University, Jeddah, Saudi Arabia
PhD.Faculty Member	Fatih Ayhan	On Yedi Eylül University
PhD.Faculty Member	Fatma Temelli	Ağrı İbrahim Çeçen University
PhD.Faculty Member	Feriyal Aslam	Pakistan Institute Of Development Economics, Pakistan
PhD.Faculty Member	Fikret Yaman	Afyon Kocatepe University
PhD.Faculty Member	Füsun Çelebi Boz	Bayburt University
PhD.Faculty Member	Gizem Yıldız	Gümüşhane University
PhD.Faculty Member	Gökhan Baral	Sakarya University
PhD.Faculty Member	Gökhan Karhan	Batman University
PhD.Faculty Member	Gökmen Kılıçoğlu	Düzce University
PhD.Faculty Member	H.Özlem Yalaz	Akdeniz University
PhD.Faculty Member	Hale Kırmızıoğlu	Ahi Evran University
PhD.Faculty Member	Hatice Sarıaltın	Sakarya University
PhD.Faculty Member	Hasan Bilgehan Yavuz	Adana Bilim ve Teknoloji University
PhD.Faculty Member	Huriye Gonca Çınar	Afyon Kocatepe University
PhD.Faculty Member	Hülya Çınar	Kütahya Dumlupınar University
PhD.Faculty Member	Hülya Öcal	Afyon Kocatepe University
PhD.Faculty Member	Irena Ashtalkoska	Fon University Skopje, Macedonia
PhD.Faculty Member	Irina Badea Raluca	University of Craiova, Romania
PhD.Faculty Member	Irmak Erdoğan	Altınbaş University

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

<https://www.intraders.org/may> 8

PhD.Faculty Member	İbrahim Alkara	Bilecik Şeyh Edebali University
PhD.Faculty Member	İbrahim Çütçü	Hasan Kalyoncu University
PhD.Faculty Member	İbrahim Taha Dursun	Sakarya University
PhD.Faculty Member	İrem Tore	Adana Bilim ve Teknoloji University
PhD.Faculty Member	İsmail Elagöz	Çanakkale Onsekiz Mart University
PhD.Faculty Member	İsmail Seki	Çanakkale Onsekiz Mart University
PhD.Faculty Member	İstemi Çömlekçi	Düzce University
PhD.Faculty Member	Kenan Göçer	Sakarya University
PhD.Faculty Member	Kumru Uyar	Nuh Naci Yazgan University
PhD. Faculty Member	Laurentiu Stelian MIHAL	University of Craiova
Ph.D.Faculty Member	Catalin Aurelian Rosculete	University of Craiova
Ph.D.Faculty Member	Rosculete Elena	University of Craiova
PhD.Faculty Member	Levent Şahin	Çankırı Karatekin University
PhD.Faculty Member	Leyla İçerli	Aksaray University
PhD.Faculty Member	Liza Alili Sulejmani	International Balkan University, Macedonia
PhD.Faculty Member	Ljubisa Stefanoski	International Balkan University, Macedonia
PhD.Faculty Member	Mehmet Nuri Salur	Necmettin Erbakan University
PhD.Faculty Member	Mehmet Sedat Uğur	Çankırı Karatekin University
PhD.Faculty Member	Mehmet Zeki Ak	Sakarya University
PhD.Faculty Member	Mihriban Cindiloğlu	Hitit University
PhD.Faculty Member	Monika Angeloska-Dichovska	University St. Kliment Ohridski Bitola, Macedonia
PhD.Faculty Member	Mustafa Koçancı	Akdeniz University
PhD.Faculty Member	Mustafa Yılmaz	Sakarya University
PhD.Faculty Member	Mübeyyen Tepe Küçüköğlü	Trakya University
PhD.Faculty Member	Müslüm Polat	Bingöl University
PhD.Faculty Member	Nadeem Talib	National University Of Modern Languages Islamabad, Pakistan
PhD.Faculty Member	Natalija Shikova	International Balkan University, Macedonia
PhD.Faculty Member	Nilay Köleoğlu	Çanakkale Onsekiz Mart University
PhD.Faculty Member	Noyan Aydın	Kütahya Dumlupınar University
PhD.Faculty Member	Nurcan Süklüm	Hitit University
PhD.Faculty Member	Nürettin Akçakale	Bolu Abant İzzet Baysal University
PhD.Faculty Member	Oğuz Kara	Düzce University
PhD.Faculty Member	Oktay Kızılkaya	Ahi Evran University
PhD.Faculty Member	Omar Khalid Bhatti	Iqra University, Pakistan
PhD.Faculty Member	Onur Şaylan	Çanakkale Onsekiz Mart University
PhD.Faculty Member	Özer Özçelik	Kütahya Dumlupınar University
PhD.Faculty Member	Özgür Topkaya	Çanakkale Onsekiz Mart University
PhD.Faculty Member	Özlem Balaban	Sakarya University
PhD.Faculty Member	Resül Yazıcı	Bilecik Şeyh Edebali University
PhD.Faculty Member	Rüya Ataklı Yavuz	Çanakkale Onsekiz Mart University
PhD.Faculty Member	Salman Iqbal	University Of Central Punjab, Pakistan
PhD.Faculty Member	Satyanarayan Kothe	University Of Mumbai, Hindistan
PhD.Faculty Member	Seçil Öztürk	Çanakkale Onsekiz Mart University
PhD.Faculty Member	Sedat Durmuşkaya	Sakarya University
PhD.Faculty Member	Selim Gündüz	Adana Bilim ve Teknoloji University

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

PhD.Faculty Member	Serdar Orhan	Sakarya University
PhD.Faculty Member	Serdar Orhan	Sakarya University
PhD.Faculty Member	Sevim Akgül	Bayburt University
PhD.Faculty Member	Sonyel Oflazoğlu	Mustafa Kemal University
PhD.Faculty Member	Suhail/Ghouse	Dhofar University
PhD.Faculty Member	Sultan Salur	Sinop Üniversitesi
PhD.Faculty Member	Süreyya Karsu	Bolu Abant İzzet Baysal University
PhD.Faculty Member	Şaduman Yıldız	Bayburt University
PhD.Faculty Member	Şerife Önder	Kütahya Dumlupınar University
PhD.Faculty Member	Şükrü Cicioğlu	Sakarya University
PhD.Faculty Member	Şükrü İnan	İnönü University
PhD.Faculty Member	Tahir Benli	Kastamonu University
PhD.Faculty Member	Tarık Semiz	Bilecik Şeyh Edebali University
PhD.Faculty Member	Umar Hayat	University Of Swat
PhD.Faculty Member	Unzule Kurt	Çanakkale Onsekiz Mart Üniversitesi
PhD.Faculty Member	Vesna Stanković Pejnović	Institute for Political Studies, Belgrade, Serbia
PhD.Faculty Member	Volkan Işık	Aksaray University
PhD.Faculty Member	Yıldırım Turan	Sakarya University
PhD.Faculty Member	Yıldırım Yıldırım	Düzce University
PhD.Faculty Member	Yunus Emre Birol	Cumhuriyet University
PhD.Faculty Member	Yurdagül Meral	İstanbul Medipol University
PhD.Faculty Member	Yusuf Gör	Çankırı Karatekin University
PhD.Faculty Member	Zehra Doğan Çalışkan	Bolu Abant İzzet Baysal University
PhD.Faculty Member	Türkay Henkoğlu	Adnan Menderes University
PhD. Lect.	Abdullah Kıray	Çanakkale Onsekiz Mart Üniversitesi
PhD. Lect.	Aktolkin Abubakirova	Ahmet Yesevi Üniversitesi
PhD. Lect.	Ali Çağrı Buran	Kütahya Dumlupınar University
PhD. Lect.	Biljana Chavkoska	International Balkan University, Macedonia
PhD. Lect.	Denisa Mamillo	European University Of Tirana, Albania
PhD. Lect.	Dinuca Elena Claudia	Titu Maiorescu University Bucharest, Romania
PhD. Lect.	Donat Rexha	AAB College, Kosova
PhD. Lect.	Emine Balcı	Sakarya University
PhD. Lect.	Ertilla Druga	European University Of Tirana, Albania
PhD. Lect.	Fatma Uzunses	Bilecik Şeyh Edebali University
PhD. Lect.	Ferit Karahan	Kütahya Dumlupınar University
PhD. Lect.	Gökhan Kerse	Aksaray University
PhD. Lect.	Güngör Hacıoğlu	Çanakkale Onsekiz Mart Üniversitesi
PhD. Lect.	Kadir Tutkavul	Kütahya Dumlupınar University
PhD. Lect.	Madalina-Teodora Andrei	Spiru Haret University, Bucharest, Romania
PhD. Lect.	Muhammet Yunus Şişman	Kütahya Dumlupınar University
PhD. Lect.	Mükerrem Oral	Akdeniz University
PhD. Lect.	Rukiye Sönmez	Çanakkale Onsekiz Mart Üniversitesi
PhD. Lect.	Safiye Süreyya Bengül	Kütahya Dumlupınar University
PhD. Lect.	Vildan Saba Aktop	Afyon Kocatepe University
Dr.Resch.Asst.	Cevat Söylemez	Kütahya Dumlupınar University
Dr.Resch.Asst.	İnanç Kabasakal	Ege University
Dr.Resch.Asst.	Nilay Bıçakcıoğlu	Dokuz Eylül University

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

https://www.intraders.org/may_10

Sorumluluk Beyanı / Statement of Responsibility

Yazıların hukuki ve bilimsel sorumluluęu yazarlara aittir.

3. InTraders Uluslararası Ticaret Kongresi, Türkiye Cumhuriyeti, Yüksek Öğretim Kurulu "Uluslararası Kongre" kriterini sağlamaktadır. 3. InTraders Uluslararası Ticaret Kongresi'ne 15-17 Nisan 2019'da 8 farklı ülkeden katılım sağlanmıştır. Türkiye, Romanya, Makedonya, Hindistan, Arnavutluk, Malezya, Endonezya ve Kongo Cumhuriyeti'nden katılım sağlanmıştır.

The legal and scientific responsibility of the manuscripts belongs to the authors.

The Third InTraders International Conference on International Trade provides Republic of Turkey, Council of Higher Education "International Conference" criteria. The Third InTraders International Conference on International Trade was held on 15-17 April 2019 with participants from 8 different countries; Turkey, Romania, Macedonia, India, Albania, Malaysia, Indonesia and The Republic of Congo.

Appreciation

I am gratified to have the honor to put forward the vote of thanks to all the Congressional Coordinators, Congressional Committees, Writers and Authors who provided the intensive work performance for the Congress

First of all, I would like to convey my special thanks to the honorable

Keynote Speakers;

Dear Prof. Dr. Fatih Savaşan, Rector, Sakarya University

Dear Prof. Dr. Adriana Schiopoiu Burlea, University of Craiova, Romania

Dear Assoc. Prof. Dr. Omar Khalid Bhatti, İstanbul Medipol University, Turkey

Dear Prof. Dr. Rashmi Gujrati, K.C.Group Of Institutions, India

Dear Gürkan Kavrazlı, Consultant & Interview Coaching / Logistics Center and Operation Manager

The Congress is scheduled for 3 days in which first two days allocated for presentations and the third day planned for Picnic and Gala. The followed day after gala night; İstanbul program is planned. İstanbul special program was managed for 3 nights; İstanbul Islands, Bosphorus Tour, Taksim, İstiklal Street, Old İstanbul, Galata Tower, Old İstanbul, Topkapı Palace, Hagia Sophia. Furthermore, the same İstanbul special program is planned to follow with the same pattern for 3 nights after the Conference.

We aim to provide contribution international trade field by our [International Spring Conferences](#), [International Autumn Conferences](#), [Academic Journal](#), [Conference Alerts News](#) and [International Market Research](#).

There will be special issues in [InTraders International Trade Academic Journal](#) from the studies take place in our conferences.

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey
https://www.intraders.org/may_12

InTraders conference is international and targets the participants from all over the world and shape the organization in this direction.

The congress aims to have papers from academicians and private sector managers. The presentation language is English, you may prepare your full text in Turkish or English.

[Conference main topics](#); international trade, business, economics and supply chain management. Presentation language is English, you may prepare your full text in Turkish or English.

In addition, especially in the process of Congress formation, the Secretariat and the Student Team did unforgettable effort which is really hard to fade out. Thank you for your great work dear friends. Last but not the least, my little motivators Emre and Yunus ÇAPRAZ, you are great....

In upcoming [Autumn Conference](#), a beautiful congress which carries more than international congress criteria is waiting for all of you.

Wish to meet you all in this new international conferences...

Kürşat ÇAPRAZ

Director of InTraders Academic Platform

www.intraders.org

Table of Contents

Düzenleme Kurulu / Regulatory Board.....	2
Danışma Kurulu / Advisory Board.....	3
Kongre Sekreteryası / Conference Secretariat.....	4
Öğrenci Takımı / Student Team	4
Bilim Kurulu / Scientific Board	5
Sorumluluk Beyanı / Statement of Responsibility	11
Appreciation.....	12
Accepted Abstract List.....	18
Conference Program.....	26
Preferential Trade Agreement International Factor Of Economic Growth	30
Prof.Dr. Rashmi Gujrati.....	30
The Supply Chain And Its Effects On Foreign Trade	31
Gurkan Kavrazli	31
The China-Turkey Competition in Africa: What Strategies for What Results?.....	32
Senior Lecturer Jean Denis MIALA NDOMBELE.....	32
Deputy Attorney General Céline Marie de Fatima SANGU MATAYA.....	32
Lawyer Lucien KUZONDISA MUNTIMA.....	32
Student La Grâce MIALA SAMIA	32
International Trade Finance: Role of Bill of Lading	33
PhD. Faculty Member Yurdagül Meral	33
Does Corporate Social Responsibility Matter for firm performance? A Literature Review	34
PhD. Faculty Member Nurten Polat Dede.....	34
Trade and Traders in the Novel Mipam: The Lama of the Five Wisdoms: Cultural and Imagological Aspects	35
Marinică Tiberiu Şchiopu.....	35
Does Public Debt Matter For The Economic Growth Of Western Balkan Countries?.....	36
Liza Alili Sulejmani, PhD, Snezana Bilic, PhD	36
International Trade Specific Information Systems: Bikosoft Information Systems Case.....	37
Assoc. Prof. Dr. Ali Şükrü ÇETİNKAYA	37
Effective Elements for Entrepreneurs to Invest in the Sector to Invest: The Case of Düzcce Province. 38	
Furkan YILDIRIM, Mükremin ÖZKARA, Assoc. Prof. Dr. Öznur BOZKURT	38

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

<https://www.intraders.org/may> 14

Internationalization Strategies of Enterprises: Industrial Enterprises Research.....	39
Assoc. Prof. Dr. Ali Şükrü Çetinkaya	39
Computerization of the Tax Information System and Its Role in an Increasing Tax Revenues.....	40
Lect. AL-Rubaye, Ahmed Hussein Radhi	40
The Value Relevance Of The Environmental Performance And Reporting	41
Ayu Dwiny Octary	41
Albanian GDP Trend As An Indicator Of Country Development	42
Phd.Cand. Bernard Balla	42
Foreign Direct Investment in Relation to the Financial System-Albania.....	43
Daniel GUÇE.....	43
Bilateral Trade Intensity Between Azerbaijan And Poland (2003-2016 period)	44
Asst. Prof. Dr. Joanna HERNIK.....	44
Anar IBRAHIMOV	44
Alig BAGHIROV	44
Critical Thinking Dispositions Of Social Work Students (Kocaeli Province Example).....	45
Emine Emel DEMİRALP	45
Strategies For Target Market In International Trade.....	46
Mehmet Çakıroğlu, PhD. Faculty Member Ertan BECEREN.....	46
The Necessity To Improve The Internal Audit Framework In Albania: A Comparative Analysis With The Romanian Legislation	47
Nensi Xhani	47
Iilir Meçe, Latif Çela	47
The Effect Of Financial Statements Quality On Decision Usefulness Financial Statements At Local Governments In Lampung.....	48
Nurbaiti, Rindu Rika Gamayuni, Fitra Dharma.....	48
The evolution of audit process: A comparative analysis between Albania and Romania.....	49
Nensi Xhani, Prof. Dr. Marioara Avram, Maria-Andreia Iliescu (Ristea)	49
The Role Of Foreign Direct Investments On The Economy Of Afghanistan	50
Abdul Wasi Samadi	50
How does Turkish FDI affect the Economic Growth of Africa?	51
Assoc. Prof. Dr. Selim İnançlı, Nurhussen Hussien	51
How Does The International Trade affects to Unemployment Rate? The Case of Turkey.....	52
PhD. Faculty Member Pınar KOÇ.....	52
Historical Process Of Turkey's Balance Proactive Policies.....	53
Phd. Faculty Member Asena BOZTAŞ	53

Sovereign Rating Methodology and Effects to Turkey's Capital Flow	54
Enis BAL, Prof. Dr. Mustafa ÇALIŞIR	54
Problems Confronted by Traditional Afghanistan Rug/Carpet Manufacturing Businesses in Supply Chain and Their Solutions.....	55
Yar Mohammad YAVER.....	55
Phd. Faculty Member Kamil TAŞKIN.....	55
Choosing the Most Appropriate Electronic Device with Using Multi Criteria Decision Analysis Methods.....	56
Assoc. Prof. Dr. Hakan Murat ARSLAN.....	56
Development Of Turkey-Venezuela Relations: Nicolas Maduro Effect.....	57
PhD. Faculty Member Asena BOZTAŞ.....	57
Evaluation of Partnership Relations in Foreign Trade of Turkey: A Qualitative Study.....	58
Mehmet Can TANYOLU, Talha FIRAT.....	58
Urban Information Systems in Industry 4.0 and Digital Transformation.....	59
Res. Assist. Dr. İnanç KABASAKAL, Berna ŞAKAR.....	59
Geo-Political Importance Of Caucasus In The Clamp Of Great Power	60
PhD. Faculty Member Asena BOZTAŞ.....	60
Factors Promoting Aid Dependency In Somalia: Before And After Government Collapse.....	61
Mohamed Isse Ibrahim.....	61
Evaluation of Shareholder Activism and CSR Practice in Malaysia.....	62
Muhammad Aiman Awalluddin	62
Izaura Ramlan.....	62
Anisa Safiah Maznorbalia	62
Does Foreign Direct Investment Promote The Economic Growth Of Turkey?.....	63
Liban Abdulkadir Abdi.....	63
Activities Of Erzurum Deputies Related To The Economy In The TGNA (1950-1960).....	64
Osman BAKİ.....	64
A Study Of Perceptions Of Investors Regarding Choice Of Assets Allocations & Portfolio Management With Respect To Major Cities Of Gujarat.....	65
Rahul B. Chauhan.....	65
Choosing the Most Appropriate Machine with Gray Relational Analysis Method: A Case Study.....	66
Assoc. Prof. Dr. Hakan Murat ARSLAN.....	66
Effect of the Syrian Civil War on Syria and Turkey Foreign Trade	67
Neşe ARSLAN.....	67
The Causality Relationship Between Exchange Rate and BIST Bank Index.....	68
Lect. Dr. İsmail KARA.....	68

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

<https://www.intraders.org/may> 16

Tourism As One Of The Non-Excellent Items	69
Tuğba YILMAZ	69
The Status Of VAT Refund Methods In Exports Against Return Application Based On Preliminary Control Report.....	70
Sevcan Taşkın.....	70
Effect of efficiency financial performance in reducing information risk: case study.....	71
AL-khafaji Ahmed Kadhim Idan	71
InTraders Academic Platform	72

Accepted Abstract List

The Third InTraders International Conference On International Trade

InTraders Academic Platform

15-16-17 April 2019, Sakarya, TURKEY

Accepted Abstracts (The presentation language is English)

Accepted Papers Announcement:1 March 2019

<i>Abstract No</i>	<i>Title</i>	<i>Author/s</i>	<i>University</i>	<i>Country</i>
1	Keynote Speaker	Prof. Dr. Fatih SAVAŞAN, Rector	Sakarya University	Turkey
2	Keynote Speaker	Prof. Dr. ADRIANA SCHIOPOIU BURLEA	University of Craiova	Romania
3	Keynote Speaker	Assoc. Prof. Dr. Omar Khalid Bhatti	İstanbul Medipol University	Turkey
4	Keynote Speaker	Prof.Dr. Rashmi Gujrati	K.C.Group Of Institutions	India
5	Keynote Speaker	Gürkan Kavrazlı	Consultant & Interview Coaching / Logistics Center and Operation Manager	Turkey
1	Special Session	Prof. Dr. MAGDALENA MIHAI	University of Craiova	Romania
2	Special Session	Assoc.Prof. Dr. Drăgan Cristian	University of Craiova	Romania
3	Special Session	PhD.Faculty Member Yurdagül Meral	İstanbul Medipol University	Turkey
4	Special Session	PhD. Faculty Member Nurten Polat Dede	İstanbul Medipol University	Turkey

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

https://www.intraders.org/may_18

1	Workshop Supply Chain Management	Gürkan Kavrazlı	Consultant & Interview Coaching / Logistics Center and Operation Manager	Turkey
2	Workshop Supply Chain Management	Halit KAYA	Business Development Project Manager / MİLA Lojistik Ticaret A.Ş	Turkey
9	Functional Character Of Geo- Economic Relations Between Azerbaijan, Turkey And Poland	ALLAHMANLI TOGHRUL	Odlar Yurdu University	Azerbaijan
10	Trade and Traders in the Novel <i>Mipam, the Lama of the Five Wisdoms</i> by Alexandra David-Néel and Lama Yongden: Cultural and Imagological Aspects	Marinică Tiberiu Şchiopu	University of Craiova	Romania
11	Impact of FTA on Trade Volume and Trade Balance of Member Countries under AFTA, NAFTA and SAFTA	Muhammad Rizwan Manzoor, Dr. Muhammad Mazhar Iqbal	Quaid-i-Azam University, Capital University of Science and Technology (CUST)	Pakistan
13	Does Public Debt Matter For The Economic Growth Of Western Balkan Countries?	Liza Alili Sulejmani, PhD, Snezana Bilic, PhD	International Balkan University	Macedonia
16	The China-Turkey Competition In Africa: What Strategies For What Results?	Jean Denis MIALA NDOMBELE, Céline Marie de Fatima SANGU MATAYA, Lucien KUZONDISA MUNTIMA, La Grâce MIALA SAMIA	University of Kinshasa	Democratic Republic of Congo
18	Gender Mainstreaming	QENDRIM TARA, ELSA OSMANAJ, NAZLIE CARAKU	UNIVERSITY OF PRISHTINA, AAB College	Kosovo
20	International Trade Specific Information Systems: Bikosoft Information Systems Case	Assoc. Prof. Dr. Ali Şükrtü ÇETİNKAYA	Selçuk University	Turkey
21	Impact of Health Literacy on Patient Satisfaction	Hafiza Wajiha Hamid, Daniyal Khan	Dow Institute of Health Management	Pakistan

23	What Can Be Effective Factors for Entrepreneurs to Choose an Investment Sector? Evaluations In Düzce Province	Assoc. Prof. Dr. Öznur BOZKURT, Furkan YILDIRIM, Mükremin ÖZKARA	Düzce University	Turkey
24	New trends of teaching in Higher Education: How to deal with different students' profiles?	Dr. Amina OMRANE	FSEG-Sfax	Tunisia
25	Impact of Social Media on Employees' Job Productivity in Education Sector	Hafıza Wajiha Hamid, Umme Sumaiya Hamid	Dow Institute Of Health Management	Pakistan
26	Applicability of CAPM on KMI 30. A Case Study of Shariah Compliant Companies of Pakistan	Abdul Ghaffar, Syed Naji	Mohammad Ali Jinnah University	Pakistan
27	Internationalization Strategies of Enterprises: Industrial Enterprises Research	Assoc. Prof. Dr. Ali Şükri ÇETİNKAYA	Selçuk University	Tukey
28	Impact of Technology Development Zones in Turkey Exports	Zakir EYNİYEV	Sakarya University	Turkey
29	Computerization Of The Tax Information System and Its Role In An Increasing Tax Revenues	Ahmed Al-Rubaye	University Of Baghdad, University Of Craiova	Iraq
33	The value relevance of the environmental performance and reporting	Ayu Dwiny Octary	Lampung University	Indonesia
36	Albanian GDP Trend As An Indicator Of Country Development	Bernard Balla	University of Craiova	Romania
37	Foreign Direct Investment in Relation to the Financial System-Albania	Daniel GUÇE	University of Craiova	Romania
39	Bilateral Trade Intensity Between Azerbaijan And Poland (2003-2016 period)	Joanna HERNIK, Anar IBRAHIMOV, Alig BAGHIROV	West Pomeranian University of Technology Szczecin, MP of Nakhchivan Autonomous	Poland, Azerbaijan

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

https://www.intraders.org/may_20

			Republic (Azerbaijan)	
40	Stock Market Growth Perspective of Demutualization of Exchanges: Evidences from Members of World Federation of Exchanges	Dr. Iftikhar Hussain Adil, Assistant Professor	National University of Science and Technology (NUST), Islamabad	Pakistan
41	Critical Thinking Dispositions of Social Work Students (Kocaeli Province Example)	Emine Emel Demiralp	Sakarya University	Turkey
43	Role of Knowledge Management and Dynamic Capability towards firm Competitive advantage	Mariyam Ijaz, Nimra Maqsood	University of Central Punjab, Lahore	Pakistan
44	Strategies For Target Market In International Trade	Mehmet Çakıroğlu, PhD. Faculty Member Ertan Beceren	Suleyman Demirel University	Turkey
47	The necessity to improve the internal audit framework in Albania: A comparative analysis with the Romanian legislation	Nensi Xhani, Ilir Meçe, Latif Çela	University of Craiova, Internal Audit Directorate, Ministry of Finance and Economy, Albania,	Romania, Albania
48	The Effect Of Financial Statements Quality On Decision Usefulness Financial Statements At Local Governments In Lampung	Nurbaiti, Rindu Rika Gamayuni, Fitra Dharma	Lampung University	Indonesia
51	The evolution of audit process: A comparative analysis between Albania and Romania	Nensi Xhani, Prof. Dr. Marioara Avram, Maria-Andreia Iliescu (Ristea)	University of Craiova	Romania
52	The role of foreign direct investments on the economy of Afghanistan	Abdul Wasi Samadi	Sakarya University	Turkey
54	How does Turkish FDI affect the Economic Growth of Africa?	Assoc. Prof. Selim İnancı, Nurhussen Hussien	Sakarya University	Turkey
55	How Does The International Trade affects to Unemployment	PhD. Faculty Member Pınar KOÇ	Gümüşhane University	Turkey

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

https://www.intraders.org/may_21

	Rate? : The Case of Turkey			
59	Measuring financial performance in mergers and acquisitions; evidences from Pakistan	Sanam Khan, Fakhar Khan, Mishal Fatima	Hailey College Of Commerce, University of the Punjab, Lahore	Pakistan
61	Impact of 2018 US-China Trade War on Chinese and US Stock Market Performance: An Event Study Analysis	Sania Moazzam	Lahore School of Economics	Pakistan
62	The Status Of VAT Refund Methods In Exports Against Return Application Based On Preliminary Control Report	Sevcan Taşkın	Sakarya University	Turkey
63	Historical Process Of Turkey's Balance Proactive Policies	PhD. Faculty Member Asena BOZTAŞ	Sakarya University of Applied Sciences	Turkey
64	Sovereign Rating Methodology and Effects to Turkey's Capital Flow	Enis BAL, Prof. Dr. Mustafa ÇALIŞIR	Sakarya University	Turkey
65	Assessment of Barriers in the Implementation of Green Supply Chain Management in FMCG Sector of Karachi	Umme Sumaiya Hamid, Ameer Hamza Qadri	Institute of Health Management, Dow University of Health Sciences, Karachi	Pakistan
68	Empirical Investigation On Car Purchase: A Study on Gender and Generation Preferences	Anas Siddiqui, Sidra Rafiq	Institute of Health Management, Dow University of Health Sciences, Karachi	Pakistan
70	Problems Confronted by Traditional Afghanistan Rug/Carpet Manufacturing Businesses in Supply Chain and Their Solutions	Yar Mohammad YAVER	Sakarya University	Turkey
72	Changing Dynamics of PSX Market Transition Patterns Post Strategic Partnership with China	Abdul Wahid, Lecturer Muhammad Zubair Mumtaz, Assistant Professor	National University of Modern Languages (NUML), National University of Science and Technology (NUST), Islamabad	Pakistan
75	The Impact of Psychological Contract on Organizational Commitment: Job Satisfaction	Nisha Iqbal Zaidi	Dow University of Health Sciences, Karachi	Pakistan

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

https://www.intraders.org/may_22

79	Impact of Social Media On Brand Image	Umme Sumaiya Hamid, Syed Faizan Shah	Dow University of Health Sciences, Karachi	Pakistan
80	Nonmedical Factors That Influence Patient Satisfaction Toward Health Care Services	Geeta, Ayesha Sultan	Institute of Health Management, Dow University of Health Sciences, Karachi	Pakistan
81	Impact Of Leadership On Employee Performance In Hospitals	Amrah Masood	Dow University of Health Sciences, Karachi	Pakistan
82	Choosing the Most Appropriate Electronic Device with Using Multi-Criteria Decision Analysis Methods	Assoc. Prof. Dr. Hakan Murat ARSLAN	Düzce University	Turkey
84	Sexual Harassment Against Women's at Workplace	Sayeda Hina Zainab, Syeda Rida Qadri	Institute of Health Management, Dow University of Health Sciences, Karachi	Pakistan
85	Modeling The Causes of Bullwhip Effect in KFC and McDonald Franchises in Pakistan	Syed Raheel Ali	Institute of Health Management, Dow University of Health Sciences, Karachi	Pakistan
88	Development Of Turkey-Venezuela Relations: Nicolas Maduro Effect	PhD. Faculty Member Asena BOZTAŞ	Sakarya University of Applied Sciences	Turkey
91	Perception of Luxury Goods and Its Impact on Consumer Behavior: How Digital Marketing is transforming Consumer Purchasing Behavior	Dr. Shahzad Ahmad Khan, Dr. Zubair Mumtaz, Muhammad Saad Zafar	Riphah International University, Islamabad, School of Social Sciences & Humanities, NUST, Islamabad, Riphah International University, Islamabad	Pakistan
92	A Qualitative Study On Turkey's Foreign Trade Partners In Terms Of Dependence On A Particular Country	Mehmet Can TANYOLU, Talha FIRAT	Düzce University	Turkey
93	Urban Information Systems in Industry 4.0 and Digital Transformation	Res. Assist. Dr. İnanç KABASAKAL, Berna ŞAKAR	Ege University	Turkey
94	Geo-Political Importance Of Caucasus In The Clamp Of	PhD. Faculty Member Asena BOZTAŞ	Sakarya University of Applied Sciences	Turkey

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

https://www.intraders.org/may_23

	Great Power			
98	Effect of Efficiency Financial Performance in Reducing Information Risk: Case Study	Ahmed Kadhim Idan	University of Craiova	Romania
101	Factors Promoting Aid Dependency In Somalia: Before And After Government Collapse	Mohamed Isse Ibrahim	Istanbul Commerce University	Turkey
102	Evaluation of Shareholder Activism in Malaysia	Muhammad Aiman Awalluddin, Izaura Ramlan, Anisa Safiah Maznorbalia	Sakarya University, Universiti Teknologi MARA, Malaysia, Universiti Utara Malaysia, Malaysia	Turkey, Malaysia
103	Performance Analysis of Micro-Grid Based On Measurement and Processing Different Electrical Quantities	Ihsan Mizher Baht, Prof. Univ.Dr.Ing.Petre-Marian Nicolae	University of Craiova	Romania
104	Does Foreign Direct Investment Promote The Economic Growth Of Turkey?	Liban Abdulkadir Abdi	Istanbul Commerce University	Turkey
105	Activities Of Erzurum Deputies Related To The Economy In The TGNA (1950-1960)	Osman BAKİ	Bülent Ecevit University	Turkey
106	A Study Of Perceptions Of Investors Regarding Choice Of Assets Allocations & Portfolio Management With Respect To Major Cities Of Gujarat	Asst. Prof. Rahul B. Chauhan	Parul University, Baroda	India
107	Choosing the Most Appropriate Machine with Gray Relational Analysis Method: A Case Study	Assoc. Prof. Dr. Hakan Murat ARSLAN	Düzce University	Turkey
108	Effect of the Syrian Civil War on Syria and Turkey Foreign Trade	Neşe Arslan	Sakarya University	Turkey
109	The Causality Relationship Between Exchange Rate And	Lect. İsmail KARA	Uşak University	Turkey

	BIST Bank Index			
110	Tourism As One Of The Non-Excellent Items	Tuğba YILMAZ	Sakarya University of Applied Sciences	Turkey

Conference Program

Keynote Speakers

[Prof. Dr. Fatih SAVAŞAN, Rector](#)

[Sakarya University](#)

[Prof. Dr. ADRIANA SCHIOPOIU BURLEA](#)

[University of Craiova, Romania](#)

[Assoc. Prof. Dr. Omar Khalid Bhatti](#)

[İstanbul Medipol University, Turkey](#)

[Prof.Dr. Rashmi Gujrati](#)

[K.C.Group Of Institutions, India](#)

[Gürkan Kavrazlı](#)

Consultant & Interview Coaching / Logistics Center and Operation Manager

Special Session

[Jean Denis MIALA NDOMBELE](#)

[University of Kinshasa, Democratic Republic of Congo](#)

[PhD.Faculty Member Yurdagül Meral](#)

[İstanbul Medipol University, Turkey](#)

[PhD. Faculty Member Nurten Polat Dede](#)

[İstanbul Medipol University, Turkey](#)

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

https://www.intraders.org/may_26

Workshop
Supply Chain Management

[Gürkan Kavrazlı](#)

Consultant & Interview Coaching / Logistics Center and Operation Manager

[Halit KAYA](#)

Business Development Project Manager / MILA Lojistik Ticaret A.Ş

14 April 2019 20:00 Icebreaker Meeting- at University Guest House		
First Day, Monday, 15 April 2019		
Sakarya University Congress Center		
09:00-09:30	REGISTRATION	
09:45-10:45	Hall 2 – OPENING CEREMONY (KEYNOTE SPEAKERS)	
	Hall 2	Hall 3
10:45-11:00	Coffee Break	
11:00-11:50	Special Session	
12:00-13:30	Lunch	
13:30-14:30	Abstract No: 44-63-70-27	Abstract No: 23-107-47-101
14:30-15:00	Coffee Break	

15:00-16:00	Workshop: Supply Chain Management	Abstract No: 92-82-51-104
18:00-22:00	Dinner- City Center	
18:00-19:30	Dinner	19-30-22:00 City Center
The Conference Presentation Language is English		
<p align="center">Second Day, Tuesday, 16 April 2019</p> <p align="center">Sakarya University Congress Center</p>		
	Hall 2	Hall 3
09:30-10:30	Abstract No:20-102-59-93-109	
10:30-10:50	Coffee Break	
10:50-11:50	Abstract No:94-28-110-54	
12:00-14:00	Lunch	
14:00-15:00	Abstract No:88-10-55-105-62	Abstract No: 13-33-36-37-98
15:00-15:20	Coffee Break	
15:20-16:20	Abstract No: 108-39-52-29-64	Abstract No: 48-103-41-106
18:00-22:00	Dinner- City Center	
18:00-19:30	Dinner	19-30-22:00 Center

The Conference Presentation Language is English

Third Day, 17 April 2019, Wednesday – NATURE TRIP, SHOPPING-GALA

NATURE TRIP, SHOPPING

10:00-16:00

**DEPARTURE FOR GALA FROM UNIVERSITY
GUEST HOUSE**

18:00

**DEPARTURE FROM GALA SAPANCA (Bus
Terminal- Guest House)**

21:00

***18 April 2019 Thursday Departure 08:00 am to İstanbul from University Guest House**

***18-19-20- April 2019–(Thursday-Friday-Saturday) İstanbul Program**

***21 April 2019 Sunday Returning To Home...**

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

https://www.intraders.org/may_29

Preferential Trade Agreement International Factor Of Economic Growth

Prof.Dr. Rashmi Gujrati

Principal, KC Group of Institutions. Punjab, India

Abstract

International business is one of the oldest businesses in the world. There has been always a need for different goods and services from different countries. Different nations and tribes have been specialized in the different goods and services since very ancient times. The world has a lot of experience of economic development since the industrial revolution of the late 18th and early 19th centuries. Each trend has been accompanied by an equally major expansion of international trade and marked by faster catch-up growth than the previous wave. The current and most extensive wave started after the 1980s and has seen some countries, including China, India, Turkey Brazil, and South Africa, opening up and board on the quickest process of industrial catch-up experienced to date. The economic growth of any country is depended on:-Human resources and technology, Natural resources and capital goods International trade. Trends in PTA's Developing countries rely hugely on PTA's:223 Agreements associated with economies from Asia and Pacific in Post-Recession years. In 2008-2012 average 8.2 trade agreement per year Number regional proximity PTA's bilateral deals are clearly preferred often with partners from the same subregion. Regional PTA's also intent in opening markets beyond goods and services trade and making commitments in other areas of cooperation.

Keywords: Human resources, Technology, Natural resources, International trade

JEL Code: F44

The Supply Chain And Its Effects On Foreign Trade

Gurkan Kavrazli

Abstract

Supply chain management is a system that manages the total flow of a distribution channel from the very first supplier to end-user, including manufacturers, suppliers, transporters, distributors, wholesalers, and retailers. And also, in the company's design, purchasing, financing, storage, quality control, marketing and so on, should also be considered within the supply chain. Businesses operating on the scale of the world are trying to act customer-oriented rather than product-oriented in the intensely competitive environment. Customer needs and expectations of the best quality, the fastest time to deliver, with minimum cost. Customer service with the logistic system to increase the efficiency and quality of enterprises and bring a competitive advantage in the global arena. The role of digital technology is rapidly increasing in innovation and change in most industries. Digitalization requires a large-scale transformation. This provides opportunities to create value, at the same time, is the source of great risks that will arise. In this case, strategic thinking comes to the fore. When evaluating the broader impact of digital transformation, the economic and social problems to be created should be taken into consideration. With advanced technologies, the world around it becomes even more interconnected and communicating. In 2005, only 500 million devices connected to the Internet. Today 8 billion devices are connected. By 2030, this figure is estimated to be 1 trillion.

Keywords: Supply chain, foreign trade

JEL Code: R41

The China-Turkey Competition in Africa: What Strategies for What Results?

Senior Lecturer Jean Denis MIALA NDOMBELE

University of Kinshasa

Deputy Attorney General Céline Marie de Fatima SANGU MATAYA

Ministry of Justice
General Prosecutor's Office of Gombe Kinshasa

Lawyer Lucien KUZONDISA MUNTIMA

Student La Grâce MIALA SAMIA

Abstract

Africa has become the scene of commercial confrontation between several Western and Eastern powers. But certainly, the most epic combat is the one that Turkey is delivering to China on the lands of Boumediene, Nasser, Bourguiba, Nkrumah, Lumumba and Nelson Mandela. If China has a head start in occupying the land of construction of infrastructure, mining, import of raw materials and export of manufactured products, it is on the latter that Turkey is doing a forcing. However, the two above-mentioned powers go there each according to his strategy.

Turkey, for its part, has put in place a multidimensional strategy:

- Distancing the European Union, some of whose leaders have expressed their reluctance to join Turkey.
- International repositioning, which goes through a search for visibility in international organizations (especially within the UN) and willingness to position itself as a bargaining power between regions in the conflict in the south.

If both strategies are obvious, it remains to know the extent of their application and the results achieved. These are the questions we will try to answer. We will proceed by documentary analysis and interview. Induction and deduction will allow us to better answer questions and draw the best conclusions.

Keywords: China, Turkey, competition, diplomatic, trade, Economy, strategy and results.

JEL Code: F13, F1

International Trade Finance: Role of Bill of Lading

PhD. Faculty Member Yurdagül Meral

Istanbul Medipol University

Abstract

The aim of this study is to define the international rules of bill of lading, which is the most important document in international trade. The main difference between international trade and local trade is the customs process between two different countries. That is the goods have to be cleared via exporter's country customs and importer's country customs with the required documentation. The most important document in international trade is the bill of lading, which shows the title of the goods in other words ownership of the goods. Although other documents like movement certificates (i.e. certificate of origin, inspections certificates, insurance document etc.) are required in international trade as well however bill of lading's difference among other documents is that it is a negotiable document like a cheque, draft, bill of exchange, etc. which means the ownership/title of the goods can be transferred to another person by endorsement (if issued to the order of a specific entity) and delivery of the bill of lading. Literature review of international trade and international trade rules of bill of lading. Defining the international rules and regulations to enable importers and exporters to be able to be aware of the risks of an incorrect bill of lading issuances, which might end up not receiving or delay of the goods for importers and value of the goods for exporters.

Keywords: International Trade, Import, Export, ICC, Bill of Lading

JEL Code: F1, F13

Does Corporate Social Responsibility Matter for firm performance? A Literature Review

PhD. Faculty Member Nurten Polat Dede

Istanbul Medipol University, School of Business and Management Sciences, İstanbul, Turkey

Abstract

In recent years, corporate social responsibility has proceeded to gain emphasis on industry practice. Around the world, firms are progressively adopting CSR programs that evaluate and demonstrate their commitment toward society and the environment. The fundamental aim of this study is a search to clarify why and how corporate social responsibility (CSR) improves firm performance. Literature review of corporate social responsibility and firm performance relationships. This study fills an important gap in the literature regarding the corporate social responsibilities that enhance firm performance. To have a clear understanding of the CSR of the organizations, it emphasizes the relationships between corporate social responsibility, ethical leadership, firm reputation, firm performance. The study also indicates the fundamental literature related to the concept of CSR and firm performance, discusses the linkage and incongruity discussed by existing researchers and their empirical findings to underline this relationship. The implications of these findings are discussed.

Keywords: Corporate Social Responsibility (CSR), firm performance, ethical leadership, firm reputation

JEL Code: M1, M10, M14

Trade and Traders in the Novel Mipam: The Lama of the Five Wisdoms: Cultural and Imagological Aspects

Marinică Tiberiu Şchiopu
University of Craiova, Romania

Abstract

This paper is a comparative analysis of the novel *Mipam: The Lama of the Five Wisdoms* (originally *Le lama aux cinq seagrasses*), first published in 1938, written by the French writer and tireless explorer Alexandra David-Néel and her adopted son Lama Aphur Yongden. Alexandra David-Néel (1868-1969) was a well-known French explorer of the Tibetan Plateau, who managed to reach Lhasa in 1924 (when Tibet was closed to foreigners) disguised as a Tibetan beggar; during this journey, she was accompanied by a young Tibetan monk, whom she adopted. Alexandra was well acquainted with Oriental cultures as she studied Sanskrit and Tibetan languages, Buddhism and philosophy, therefore her knowledge about Tibetan civilization was vast. The novel *Mipam: The Lama of the Five Wisdoms* was written for the Western public, as stated in the introduction, aiming at a better understanding of Tibetan culture through fiction. This analysis focuses on the cultural and imagological aspects of traditional Tibetan trade. Another aim of the present paper is to link the representation of trade and traders from the novel with the reality of Tibetan society and culture, as well as, to emphasize the importance of trade for Tibetan economy. This study uses the imagological, hermeneutic and narratological methods seeking to offer a holistic picture of Tibetan trading customs and Tibetan imagery.

Keywords: Alexandra David-Néel, Buddhism, imagology, Tibetan culture, trade.
JEL Codes: B17, B27

Does Public Debt Matter For The Economic Growth Of Western Balkan Countries?

Liza Alili Sulejmani, PhD, Snezana Bilic, PhD

International Balkan University, Macedonia

Abstract

Having into consideration the increased relevance of the effect of public debt on the countries growth in the last two decades, the main objective of this paper is to empirically investigate the nexus between public debt and economic growth in Western Balkan Countries. In addition, for conducting the empirical analysis consisted for 13 years panel data for the time period 2004 - 2016, fixed and random effects models have been applied, as well as Hausman - Taylor test has been employed on testing between fixed and random effects within our panel data model. Moreover, the Hausman test result is revealing that the random effect is inconsistent, thus the fixed effect is more appropriate for this panel data analysis. In addition, public debt has a negative effect on capita per growth in Western Balkan countries. Finally, this paper will contribute to the existing literature rather than solving the long-lasting debate regarding the effects of public debt on the economic growth of developing countries as well as will highlight relevant suggestions for the policymakers regarding the public debt policy of these countries.

Keywords: Fixed effects, Random effects, Hausman test, panel data, growth.

JEL Code: R11

International Trade Specific Information Systems: Bikosoft Information Systems Case

Assoc. Prof. Dr. Ali Şükrü ÇETİNKAYA

Selçuk University

Abstract

International trade enterprises and firms experiencing international trade carry out a large number of procedures and transactions when performing their foreign trade activities. Every stage of foreign trade requires the intensive use of information. In other words, foreign trade activities are realized through effective information management. The amount of information used in foreign trade activities has made it compulsory to use information systems specific to this field. In practice, it is seen that information management related to foreign trade activities takes place as an integrated module to the information systems that the enterprises have acquired for different purposes. Information systems that particularly improved for international trade are very limited in Turkey. In this theoretical study, firstly, the need for international trade specific information systems, which are perceived as lacking, has been put forward. Then, the basic features of international trade-specific information systems were discussed with the example of “bikosoft” information systems, which is the pioneered one in the field in Turkey.

Keywords: International Trade, Knowledge Management, Bikosoft Information System

Jel Code: F19, L86, M15

Effective Elements for Entrepreneurs to Invest in the Sector to Invest: The Case of Düzce Province

Furkan YILDIRIM, Mükremin ÖZKARA, Assoc. Prof. Dr. Öznur BOZKURT
Düzce University

Abstract

Regardless of whether the scale is large or not, while all entrepreneurs prefer the sector they will invest in, they are affected by a number of factors. These factors include the entrepreneur's own personal trait or environmental factors. In this study, factors affecting the decisions of entrepreneurs in the investment sector will be examined. Twelve entrepreneurs operating in Düzce and having SME-type enterprises formed the sample of the study. In the study, where qualitative research method was preferred, primary data were collected by semi-structured interview technique. As a result of the study, it was found that the most important factor that influenced the sector's choice was the advantage created by the deficit in the sector and the talent of this sector. Looking at the status of the participants in continuing the family business, half tend to continue the family business or to work parallel to the family business. The other factors effective on the choice of the sector are the high earning potential, the training received by the entrepreneur on the field, the development and growth.

Keywords: Entrepreneurship, Industry Preference, SME, Düzce

JEL Code: M10, M13, L26

Internationalization Strategies of Enterprises: Industrial Enterprises Research

Assoc. Prof. Dr. Ali Şükrü Çetinkaya

Selçuk University, International Trade Department

Abstract

Global competition forces businesses to plan their activities on a world scale, adapt themselves to international markets and ultimately to internationalization. There were no studies in the field of internationalization encountered in the literature. Thus, in this research, it was aimed to determine the effect of driven forces of internationalization on the internationalization activities of the enterprises. This study is empirical research. Survey technique was employed as a data collection tool. Data collected from 290 employees working in Gaziantep Organized Industrial Zone. The data obtained in the study were analyzed with descriptive statistics, explanatory factor analysis, and multiple regression techniques. According to the research findings, the enterprises give priority to domestic markets rather than internationalization. Because they find the domestic market sufficiently large and profitable and do not want to lose their domestic market share. The majority of the enterprises (63,30%) evaluated themselves as the only enterprises that have international activities at the level of export. Businesses carry out their internationalization strategies in the form of a variety of product types and domestic and international activities.

Keywords: Internationalization Strategies, Gaziantep Organized Industrial Zone, Industrial Enterprises

JEL Code: M16

Computerization of the Tax Information System and Its Role in an Increasing Tax Revenues

Lect. AL-Rubaye, Ahmed Hussein Radhi

University of Baghdad

PhD Student Ahmed Hussein Radhi AL-Rubaye

University of Craiova

Abstract

The aim of the study is to keep up with the latest developments and to benefit from the availability of computers and modern means of communication which have created a quick and accurate way to collect and process data. The determinants of research are that there is no computerized system for tax information in Iraq. If we use this concept on tax work, offers excellent opportunities to achieve a performance boom that ensures a transition to advanced levels of implementation, especially with regard to tax linkage and taxation the two most important aspects of the applied side of tax work.

Keywords: Tax Information System, Tax Revenue, Data Processing, Performance, Computers.

JEL Code: H71

The Value Relevance Of The Environmental Performance And Reporting

Ayu Dwiny Octary

Master of Accounting Science Program
Accounting Department, Faculty of Economics & Business, Lampung University
Jl. Prof. Dr. Ir. Sumantri Brojonegoro No.1, Bandar Lampung 35145

Abstract

Information will be useful for decision making if the information is relevant and reliable. Investor not only considers the financial performance but also consider the company relation with their environment and society because the sustainability of the company is not considered by their financial performance alone. The company's environmental performance information will enable investors or other related parties to assess the efficiency and sustainability of the company. The purpose of this study is to determine (1) whether environmental performance is value relevant and (2) whether sustainability report is value relevant. The environmental performance showed by rating PROPER Kementerian Lingkungan Hidup award. In order to minimize the asymmetric information about environmental performance in this study uses environmental reporting in the sustainability report. The sample research obtained based on purposive sampling method in which the sampling is based on certain criteria. Criteria of the sample are based on (1) company that registered on Indonesia stock exchange (BEI), (2) company that publishes financial statements during 2014-2018, (3) manufacturing company that publishes sustainability report in 2014-2017, (4) manufacturing company that registered in PROPER Kementerian Lingkungan Hidup in 2015-2018. The analysis method in this study is using multiple regressions. Result of the research shows that environmental performance is value relevant. Result of the research shows that the sustainability report is value relevant. Result of the research indicates that simultaneously shows that environmental performance and sustainability report is value relevant.

Keywords: Environmental performance, PROPER, sustainability report, value relevance

JEL Code: M21, L21

Albanian GDP Trend As An Indicator Of Country Development

PhD.Cand. Bernard Balla

University of Craiova

Abstract

As Gross Domestic Product (GDP) is a value indicative of the country's economic activity it projects total monetary value of all goods and services during a specific period of time within the economic territory of that country. Meanwhile, the national accounts of a specific country represent a reflection of that country's macro-economic development. Taking into consideration the productive capacity of Albania, the amount of consumption, investments and the exchanges of goods and services with other countries there are some positive trends of increased GDP in volume terms. This paper is based on a comparative approach to point out the GDP trends in Albania over the last two years as an indicator of the country's macro-economic development. The data projection of findings is calculated based on production and expenditure methodology. Referring to Albanian official studies and publications over the third quarter of 2018 there has been recorded by 4.48% GDP increase in terms of volume in comparison with the third quarter of the year 2017 hereto the 3.35% increase rate recorded in annual national accounts of 2016 to 2015 and 2.22% in 2015 compared to 2014. This growth rate of GDP relates to the main sectors influencing Albanian economy such as tourism and agriculture and specifically thanks to the contribution of the branches as industry, electricity, transport, accommodation and food services, construction, professional services, agriculture, forestry and fishing, real estate activity, etc. Meanwhile, the information and communication branch gave a negative contribution of -0.18 percentage point. Moreover taking in consideration the expenditures for this time period (third quarter of 2018) compared to the same time period of 2017 there is an increase of 5.40% of Gross Fixed Capital Formation, a 3.86% of household final consumption and a decrease of 2.43% of general government consumption. This trend rate of quantitative data findings represents a positive approach of the Albanian macro-economic development.

Keywords: GDP, industry, macro-economic development

JEL Code: E01, E2, O11

Foreign Direct Investment in Relation to the Financial System-Albania

Daniel GUÇE

University of Craiova, Romania

Abstract

Since Albania has experienced unsustainable development, it cannot rely solely on its national and financial resources to boost the economy. It can, and probably also should seek the attraction of foreign investment to develop economically and financially. The flow of Foreign Direct Investment is one of the indicators of economic interconnection with the rest of the world market. This paper will focus on the financial incentives that Albania offers to foreign investments. A general review of the current state of FDI in Albania will be conducted aiming to find the effect of FDI in the financial development of the country. Albania offers many incentives to attract FDI and they will be discussed below, making also a comparison between Albania and its region countries.

Keywords: Foreign direct investment (FDI), Financial System, Economy, Albania

JEL Code: I20

Bilateral Trade Intensity Between Azerbaijan and Poland (2003-2016 period)

Asst. Prof. Dr. Joanna HERNIK

West Pomeranian University of Technology Szczecin, Poland

Anar IBRAHIMOV

Researcher, MP of Nakhchivan Autonomous Republic (Azerbaijan),

Alig BAGHIROV

Abstract

The main purpose of this study is to determine the intensity and range of trade between Poland and Azerbaijan. The study is an attempt to analyze the strength of bilateral trade during the period from 2003 to 2016 by using such indexes as trade intensity, export intensity, and import intensity. We put forward the thesis that there is a large potential for economic exchange between the two countries.

Keywords: Bilateral Trade Intensity, trade relation between Azerbaijan and Poland,
JEL Code: F41

Critical Thinking Dispositions Of Social Work Students (Kocaeli Province Example)

Emine Emel DEMİRALP

Sakarya University

Abstract

In this study, the relationship between the critical thinking tendencies of social workers and the factors influencing it was examined. 146 students studying at Kocaeli University Social Work Department participated in the research. The California Critical Thinking Disposition Inventory) (CCTDI) was used as a data collection tool and a personal information form was used to identify the factors affecting the critical thinking dispositions of social work students. SPSS 24 program was used for data analysis and chi-square test was applied. As a result of the research, it was found that the total average score of the students from the CCTDI is low ($X = 222.52$). In the research, it was determined that the level of critical thinking increased as the class level increased. It was found that the level of critical thinking of those who participate in social and scientific activities and the level of critical thinking of the graduates of science high school was higher than the others.

Keywords: Social Work, Critical Thinking, California Critical Thinking Disposition Inventory

JEL Code: B55

Strategies For Target Market In International Trade

Mehmet akirođlu, PhD. Faculty Member Ertan BECEREN

Süleyman Demirel University

Abstract

Today, trading companies have started to trade internationally in order to sell their goods and services to a wider range of customers. With Target Market Detection Strategies, companies are starting to determine which country, which company or which customers will sell the goods and services they produce. The target market is called a group of customers showing relatively similar needs. The companies aim to achieve profitable and satisfactory profitability, to produce social services, to maintain their existence and to meet their specific expectations. Identifying the right target market for companies is vital. Criteria vary from company to company as well as from sector to sector. The companies of the ability to foresee the strategies of the rival firms in creating their target market strategies have a direct impact on their interests. Companies take into account criteria such as competition in the determination of the target market, the sales volume of the region to which they will trade, the growth potential of the region, distribution facilities and profit potential. After considering these, they should select the market or markets that are the best for the company as the target market. In addition, consumer behavior in the region is also important in the target market selection. The most important model proposal to explain consumer behavior was developed by psychologist Kurt Lewin $D = f(K, E)$ In this relation; D defines behavior, K personal impact, and E environmental factors. The main objective of this study is to provide a road map for companies that will enter new markets. In this study, the definition of the target market and how the target market strategies should be mentioned are discussed in detail.

Keywords: Target Market, International Trade, Goods, Service, Production

JEL Code: P45, P42, M30, M31

The Necessity To Improve The Internal Audit Framework In Albania: A Comparative Analysis With The Romanian Legislation

Nensi Xhani

PhD Student, University of Craiova, Romania

Ilir Meçe, Latif Çela

Internal Audit Directorate, Ministry of Finance and Economy, Albania

Abstract

The development of effective internal audit is strongly related to the management of public institutions. The purpose of this article is to analyze the current legal framework regarding the internal audit in Albania, by highlighting the differences between internal audit in Romania and Albania. For this, we conducted a detailed analytic study of the legislation in order to identify the problematic legal issues of both countries. The efforts of the Harmonization Directorate for Internal Audit have been oriented toward the improvement of the internal audit activity in order to help the internal auditors in the public sector, which is also reflected in the annual reports of this directorate, but further efforts are needed. Insufficient human resources in this directorate lead to the non-fulfillment of the obligation set out in the International Standards for the Professional Practice of Internal Auditing. This analysis concluded that Albania law of internal audit is missing many key points in comparison to Romania. Besides the positive aspects, one of the issues associated with the implementation of internal audit is the failure to implement the criteria for creating internal audit units in general government units. The existing legal framework regulating the internal audit in Albania does not contain any specific provision which regulates this aspect. In Romania, are foreseen by Law No. 672/2002, Chapter V, on internal public audit, which referred to Annual report regarding internal public auditing activities for 2017, have never been implemented. We propose the imposition of some “blocking” or “restrictive” mechanisms, such as budget and fund cutting, disapproval of structures by competent authorities, which will increase the responsibility of public sector leaders in the correct implementation of legal requirements considering audit as an added value to the public entity.

Keywords: Internal audit, Albania, Romania, legal framework

JEL Code: H83, M42

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

<https://www.intraders.org/may> 47

The Effect Of Financial Statements Quality On Decision Usefulness Financial Statements At Local Governments In Lampung

Nurbaiti, Rindu Rika Gamayuni, Fitra Dharma

Accounting Department, Faculty of Economics & Business, Lampung University, Indonesia

Abstract

Since 2015 government institutions in Indonesia must implement accrual-based accounting standards. Several years since its implementation, more and more local government financial reports have obtained qualified /unqualified opinions. The audit opinion is an indicator of local government financial statement's quality. However, whether quality financial statements are useful in decision making. This study is a quantitative study in the form of primary data using questionnaires in the local government in Lampung. The sample selection technique uses purposive sampling method, with the criteria of respondents' structural/functional officials in agencies whose tasks are related to planning, finance and control. The questionnaire was distributed to 16 local governments with 826 respondents, but the questionnaire that received responses was only 295 respondents and had fulfilled the minimum number of respondents based on Isaac & Michael table. The method of hypothesis analysis in this study was tested by Structural Equation Modeling (SEM) with Smart PLS 3.2 software. The results in this study indicate that the quality of financial statements has a positive effect on the decision usefulness of financial statements of local governments in Lampung Province. It is evident that the quality of the financial statements of local governments throughout Lampung has a positive and significant effect on the decision usefulness of these financial statements in decision making. So that financial statements are concluded in addition to being a tool of accountability also used for decision making. The higher the quality of local government financial reports, the better decisions taken by local governments. So that it is expected that the regional governments in Lampung Province pay more attention to the quality of their financial statements.

Keywords: Financial statement quality, decision usefulness of financial statement and decision making.

JEL Code: F65

The evolution of audit process: A comparative analysis between Albania and Romania

Nensi Xhani, Prof. Dr. Marioara Avram, Maria-Andreia Iliescu (Ristea)

University of Craiova, Romania

Abstract

The audit process is considered a revision of financial practices and management of equities in a specific institution or organization. In order to have a framework of the evolution of the audit process, it was necessary to see it through a historical approach. The demand for a scientific review on audit evolution is related to the actual consolidation of audit practices in the public sector. This paper reveals the findings in this matter through a descriptive and comparative methodology in order to recognize the crucial steps toward the consolidation of institutionalized audit practices. The evolution of the audit process is represented in an international area and then specified in the national level. The case studies of this paper are Albania and Romania. When it comes to the national level, due to historical circumstances and archive data access it is necessary to underline the fact that some limitations have been encountered in conducting this research. In the audit evolution, there are two types of audits – traditional and modern one. The evolutions of audit – internal and external one – displays the characteristics of this process in the institutionalization path emphasizing the importance, adequacy, and professionalism of this practice in guaranteeing good financial management. Nowadays public audit - central and local governmental institutions – as well as private one endeavor to conclude in detailed and objective reports on a certain organization financial performance. Another big step in audit evolution is marked in the moment of signing the Agreement under the Instrument for Pre-Accession (IPA), increasing transparency, accountability, good and efficient management.

Keywords: Audit, evolution, institution, management

JEL Code: M42, H83

The Role Of Foreign Direct Investments On The Economy Of Afghanistan

Abdul Wasi Samadi

Sakarya University

Abstract

In this study, the role of foreign direct investments on the economy of Afghanistan is discussed. First of all, based on the historical process of foreign direct investments in the world, the relationship between foreign direct investment types and economic growth, employment relations, and the course of developing countries are examined. In the second part, the Afghanistan economy was evaluated in general. Afghanistan had experienced an economic collapse due to the civil wars it lived in until 2001 and all sectors were affected by these wars. In 2002, Afghanistan's economy began to revive with the newly established state system. Thanks to foreign aid to Afghanistan, all sectors in the country have recovered. Afghanistan ranks first among the richest countries in the world according to the underground sources, and therefore in the second part of our study, the natural resources of the country are examined in detail. The most important source of income for the Afghanistan economy is the agricultural sector. Afghanistan is one of the poorest countries in central Asia as a less developed country. As a result of the import and export concepts, which were dealt with towards the end of the second chapter, Afghanistan was determined as an importing country. In the third chapter, foreign investments made to Afghanistan are discussed. The majority of these foreign aid was traded on the construction and agriculture sector. In this section, the effects of foreign direct investments in areas such as economic growth, employment, agriculture, and construction are discussed in detail. As a result, it was revealed that the Afghan government did not use outside assistance in a good way and was often stolen by people in the hands of the authority and not used where necessary. For these reasons, Afghanistan has always been dependent on foreign countries. At present, the agricultural sector and other economic sectors in Afghanistan are still underdeveloped.

Keywords: Afganistan, Foreign Direct Investment, Development
JEL Code: F63

How does Turkish FDI affect the Economic Growth of Africa?

Assoc. Prof. Dr. Selim İnançlı, Nurhussen Hussien
Sakarya University

Abstract

In the last few decades, foreign direct investment (FDI) flows have grown rapidly all over the world. FDI outflows of Turkey have also been growing impressively in Africa over the last decade. This rapid increase creates the need for questioning how this FDI affects the growth of Africa. This study aims to examine the effect of FDI on the economic growth of selected African countries with particular emphasis on Turkish FDI overtime period 2003-2017. In this study, the GMM for estimation and fixed effect estimation is used to compare the results with previous findings in addition to robustness check. According to the results of the study, total FDI inflow and Turkish outward FDI have a significant and positive effect on the economic growth of African countries. Furthermore, depending on the growth accounting theory, we included and tested other economic determinants in African nations and the study finds that the change in capital stock affects African growth positively. There is a shortage of empirical researches from the perspective of macroeconomic variables. Hence, this study presents new evidence on the impact of Turkish FDI in African growth through testing determinants of economic growth by employing fundamental macroeconomic variables.

Keywords: Turkey, Africa, FDI, Growth, GMM

JEL Code: F43

How Does The International Trade affects to Unemployment Rate? The Case of Turkey

PhD. Faculty Member Pınar KOÇ

Gümüşhane University

Abstract

Transformations in production processes caused to unemployment rates increase both countries and worldwide while increasing knowledge and technology was increasing to the world trade volume, sectoral. The transformation in production volume and production sectoral distribution significantly affected the volume of foreign trade between countries. In this context, the aim of this paper is to examine the impact on the unemployment rate in Turkey's foreign trade for the 1923-2017 period. Unemployment rates and the rate of exports meeting imports are the variables used in the model. Maki and FMOLS cointegration tests were used to analyze the relationships between variables. According to the results of this study, there is a negative relationship between the rate of exports meeting imports and the unemployment rate. If the rate of exports meeting imports 1% increase the unemployment rate reduces by 1.22%.

Keywords: The Cointegration Test, Foreign Trade, Unemployment Rate,

JEL Codes: F16, C01, C22

Historical Process Of Turkey's Balance Proactive Policies

Phd. Faculty Member Asena BOZTAŞ

Sakarya University of Applied Sciences

Abstract

The Republic of Turkey, though for different power in the international system ever since its establishment until the balance has implemented policies. In this context, work on the analysis of Turkey from the 1920s until today follow policies that balance will be made. At the same time, the foundation of the Western perspective of Turkey in the process of years to Eastern policy even multipolar balance will be placed on how they evolve to balance policy. Thus, Turkey's national interests while respecting regional and international dynamics in the structure of how to effectively use or cannot use benchmarking may also be made. In other news, Turkey's regional power with the general framework of a multi-polar international system dynamics in the 2000s will still find a place in the study.

Keywords: Balance Policy, Turkey, a regional power, the international system, national interests

JEL Code: F51, F52, H1

Sovereign Rating Methodology and Effects to Turkey's Capital Flow

Enis BAL, Prof. Dr. Mustafa ÇALIŞIR

Sakarya University

Abstract

Capital movements were born as a result of the search for new fund markets and the search for profit opportunities by evaluating capital accumulation provided by developed countries with higher returns. In the pre-nineteenth century capital movements, the debit-credit relationship was made in a relatively narrow region and a limited number partially recognizing each other, so it had not been feeling the problem of asymmetric information as much as we do today. Along with the globalization phenomenon experienced in the world economy since the 1900s, the technological developments and the intermingling of the markets have led to the necessity of considering many factors in reaching the credit and sharing the risk. This led to institutional structures that would overcome the problem of asymmetric information among those who demanded funds and those demanding funds. On the one hand, all these processes provide information to private and legal investors according to their risk behaviors, while they also give direction to capital movements. In this study, the credit rating agency will be discussed and the notes have given by them will be examined methodologically, the Short Term Capital Flows in Turkey will be examined how it affects by based on rating.

Keywords: Capital Follows, Country Rating Methodology, Financial Liberalization, Rating.

JEL Code: F21, F32

**Problems Confronted by Traditional Afghanistan Rug/Carpet Manufacturing
Businesses in Supply Chain and Their Solutions**

Yar Mohammad YAVER

Sakarya University

Phd. Faculty Member Kamil TAŞKIN

Sakarya University of Applied Sciences

Abstract

Afghanistan is a country with a rich history and traditional carpet products. The competition of other Asian carpet manufacturers and exporters, lack of branding and market connection, lack of access to finance, low-quality raw materials, insufficient cutting and washing facilities, market research and limited education, corruption, unemployment, and poverty are the main problems of the sector. The aim of this study is to examine the entire supply chain in the process from traditional Afghanistan carpet production to customer access, to find problem areas and to offer solutions. The content of this research is based on a review of the literature, policy statements, interviews with the public, private organizations and carpet producers/weavers and vendors/traders. Working professionals in the Faryab city center in Afghanistan will be identified with the focus group work. The results will be explained by DEMATEL method. The problems encountered in the supply chain will be identified and the solution methods in the literature will be matched to these problems.

Keywords: Supply Chain, Afghanistan Hand Carpets, Carpet Exports, DEMATEL Method.

JEL Code: M11

Choosing the Most Appropriate Electronic Device with Using Multi Criteria Decision Analysis Methods

Assoc. Prof. Dr. Hakan Murat ARSLAN

Düzce University

Abstract

Recently, studies in the field of production/operations management have emphasized the importance of optimum supply selection and have determined that the most appropriate selection using numerical methods has positive effects on enterprises. With this idea, it is very important to identify a computer with an optimum feature to be purchased in public enterprises. It is possible to carry out this selection process by using Multi-Criteria Decision Making (MCDM) methods. The purpose of the study is to assist a public institution in using the MCDM methods to obtain a computer with optimum features. The analysis of the study was carried out by using the Moora method which is the most suitable among the five alternatives in the context of five criteria. Four officials in the relevant public institution were identified as a decision maker. The analysis was made by taking into consideration the five criteria and weight of the decision makers determined by objective scoring. Considering the general structure of the relevant public institution, analyses were made using the Moora Method's four different ways and the alternatives were listed according to their priorities. According to this order; Dell Inspiron 3576 was ranked first, and Acer A517 was the second. The results of the analysis were shared with the relevant public institution. Similar studies in the future different MCDM methods can be used.

Keywords: Multi Criteria Decision Making Methods, Moora Method, Public Institutions

JEL Codes: M11, C02, C51, C61

Development Of Turkey-Venezuela Relations: Nicolas Maduro Effect

PhD. Faculty Member Asena BOZTAŞ

Sakarya University of Applied Sciences

Abstract

Venezuela, whose historical past is integrated with political turmoil, dictatorships, and revolutions, is a country that has not been able to achieve a peaceful environment in the 19th and 20th centuries. The main reason for this situation is its backyard and colonial history where the United States (USA) is able to intervene and manage the desired management as well as factors such as unstable administrations, economic troubles, and corruption. Venezuela is not in a very different position from the other colonies in the world. It is the nationalist attitude of Venezuela, which has transformed Venezuela into a different position and is now the subject of the study. instead so that the United States bow can stand against the framework of her national interests, economically, politically, and socially capable of confronting all the problems and winning the support of countries in the regional power like Turkey, Nicolas Maduro, not very good bilateral relations due to geographical distances Turkey and Venezuela has also achieved a new impetus to their relations.

Keywords: Turkey, Venezuela, USA, Nicolas Maduro, colonialism

JEL Code: F54, F51, F53

Evaluation of Partnership Relations in Foreign Trade of Turkey: A Qualitative Study

Mehmet Can TANYOLU, Talha FIRAT

Düzce University

Abstract

In the globalizing world, in the face of the dizzying change in communication and transportation technology, countries implement strategies to differentiate and diversify their trade against global risks and uncertainties. In uncertain environments with geopolitical risks and crises, determining the need Turkey has to take steps to minimize problems which may arise, is gaining more importance nowadays. In this study, by examining Turkey's partnership relations established in foreign trade, whether the dependence on a specific country, diversification on behalf of the benefit for the parties of partnership relations and on what measures with the aim of solving problems that may arise will be discussed. In this context, document analysis technique with the qualitative research methods will be subjected to secondary data analysis and Turkey's foreign trade and partnership relations in the positive side and the negative repercussions of these relations will be evaluated. Turkey's dependence on its partners within the scope of international trade relations established and the necessity and importance of diversification will be examined.

Keywords: Turkey's Foreign Trade Partners, Import Addiction, Market Diversification Policies in Foreign Trade

JEL Codes: F15, F13

Urban Information Systems in Industry 4.0 and Digital Transformation

Res. Assist. Dr. İnanç KABASAKAL, Berna ŞAKAR

Ege University

Abstract

The rapid progress in digital technologies has brought up a wave of radical transformation in various industries. Such digitalization has been subject to intensive research; the Internet of Things, Artificial Intelligence, Virtual/Augmented Reality, and other digital technologies was covered as enablers of a digital transformation, referred as Industry 4.0. Within the context of municipal administration, an increase in the importance of digital technologies can be noticed, especially in municipal services. In particular, problems in municipal development plans, public transportation, urban traffic, waste management, environmental planning, and disaster management have been addressed in Geographic Information Systems research. Moreover, Urban Information Systems have been emerged to provide utility in problems in the management of urban areas. In our study, opportunities led by the progress of digital applications will be covered along with a focus on emerging digital applications in municipality administration. The methodology will include a focus group study to find out the utilization of urban information systems in services performed by a metropolitan municipality in Turkey and to discuss the role of digital technologies in the accomplishment of those services. The findings of the study will involve a discussion of potential contributions of Industry 4.0 technologies in municipal services, and highlight the opportunities within the municipal administration context.

Keywords: Urban Information Systems, Digitalization, Industry 4.0

JEL Codes: M15, L86, H83, O32

Geo-Political Importance Of Caucasus In The Clamp Of Great Power

PhD. Faculty Member Asena BOZTAŞ

Sakarya University of Applied Sciences

Abstract

The Caucasus is defined by the Great Caucasus Mountains reaching the Apsheron Peninsula on the Caspian Sea and the territories extending on both sides of the mountains from the Anapa Peninsula, which separates the east of the Black Sea and the Azov Sea. The Caucasus has been the focus of the power struggles, both geographically and underground and aboveground sources and politically. In the scope of the study, the importance of the region in the historical process as well as the geopolitical importance of the region, while the recent power struggles were analyzed. In this context, regional powers and international big powers when assessing the effectiveness war cause-effect relations in the region in which Turkey wherein these struggles, and it should be "Ataturk's" peace at home peace in the world "are discussed in the framework of discourse. The study aims to achieve objective results by evaluating the global and regional perspectives together with a countercyclical perspective. However, the current situation, past and future of Russia and its growing economy, as well as the current situation, the past and the future of China, are being evaluated by the United States of America (USA), which maintains its active international power from the cold war period to the globalization process, and the rising economy of China. While the struggles of the international big powers are evaluated within the scope of political and social events and facts, especially in economy, considering the internal political, social and economic situations of the countries in the region, the reflections of these situations on foreign policy and regional policies are taken into consideration. Having a cosmopolitan demographic structure, the Caucasus, on the one hand, is the focus of attention of international major powers in the economic sense, and it is struggling with political problems within itself. The insider-based political and external economy-based gripper shows itself in the Caucasus as the north and the south. The North Caucasus under the control of the South Caucasus and Russia, which consists of independent states, depicts the political problems in the region considerably. Therefore, within the scope of the study, the problems in the Caucasus and the struggles of the international big states to acquire economic power and influence are the cornerstones of the Caucasus. For this reason, the Caucasus assessments in the internal and external, regional and international, geo-economic and geopolitical platforms aimed to form the basis of the study.

Keywords: Caucasian, geo-political, Globalization, United States of America (USA) and Russia, China, Turkey

Jel Code: F51, F53, F54

The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

<https://www.intraders.org/may> 60

Factors Promoting Aid Dependency In Somalia: Before And After Government Collapse

Mohamed Isse Ibrahim

Istanbul Commerce University

Abstract

Foreign Aid has appeared as an effective strategy for alleviating poverty in the least developing countries. However, the purpose of this paper is to investigate factors promoting aid dependency in Somalia before and after state collapse, empirical research is based on time series data over the 1980-2017 period. The study was applied MRA under the Ordinary Least Squares regression method to test linear regression. This article considerate main variables state conflict, domestic investment, poverty, and inflation. The findings reveal that domestic investment and state conflict have a positive significate associated with foreign aid, this positive result refers in state conflict, longer social conflict tends to have a larger amount of foreign aid while poverty has a negative and significant associated with foreign aid. Based on these findings this paper suggests that foreign aid dependency is not bright, so the central government of Somalia should start rethinking on the allocation of foreign aid resource and policymaker could promote a strategy to reduce high dependency on aid.

Keywords: Somalia, State Conflict, Poverty, Investment and Foreign Aid

JEL Code: F35, I38, D74

Evaluation of Shareholder Activism and CSR Practice in Malaysia

Muhammad Aiman Awalluddin,

Sakarya University, Turkey

Izaura Ramlan

Faculty of Administrative Science & Policy Studies, Universiti Teknologi MARA, Malaysia

Anisa Safiah Maznorbalia

Ghazali Shafie Graduate School of Government, Universiti Utara Malaysia, Malaysia

Abstract

This study assesses the level of shareholder activism in Malaysia, method engaging investee companies to perform Corporate Social Responsibility and level of CSR from the perspective of Company Secretary in Public Listed Companies (PLCs). The research design of this study is based on the quantitative method and cross-sectional design. The sample size around 269 respondents who are holding Company Secretary' position in public listed companies in Malaysia. The survey questionnaire form was used as a medium for data collection. The finding shows that there is a positive relationship between shareholder activism and CSR engagement. For shareholder activism method, the result shows that voting right power and corporate dialogue were the most effective methods in engaging corporations for CSR agenda. And also there is a good level of CSR practice in Malaysia.

Keywords: Corporate Social Responsibility, Shareholder Activism, Corporate Governance

JEL Code: M140

Does Foreign Direct Investment Promote The Economic Growth Of Turkey?

Liban Abdulkadir Abdi

Istanbul Commerce University

Abstract

Foreign direct investment (FDI) is essential for both developed and developing economies. For instance, in the developing nation, the FDI has led to fast economic growth as compared to business since these nations have less capital and the facilities of production. As a result of improved economic integration and globalization and business activities, a majority of upper-income countries have been able to enhance their economic growth. Presently, most nations have formulated policies that have limited foreign companies and flow off capital in these nations. The incentive-based policies are essential has also been able to attract foreign investors in the country. The purpose of this empirically is to examine the relationship between Foreign Direct Investment and Economic Growth in Turkey. The study utilizes the Least Square (OLS) testing approach to examine the relationship between Foreign Direct Investment and Economic Growth of Turkey. Under the E-View 7.0.1 software for the econometric analysis. The outcome indicated that GDP and External Debts have a significant positive relationship between Foreign Direct Investment. Moreover, the empirical result stated, that Inflation and Gross Capital Formulation have Significant Negative relationship between Foreign Direct in Turkey. This study investigates the relationship between Foreign Direct Investment and Economic Growth in Turkey by using secondary time series data of forty-one years, which obtained from World Bank and for the sample periods from 1974 up to 2017.

Keywords: FDI inflows, GDP, Inflation, gross capital formation (GCF), External Debt, and Turkey

JEL Code: E22

Activities Of Erzurum Deputies Related To The Economy In The TGNA (1950-1960)

Osman BAKİ

Bülent Ecevit University

Abstract

In the aftermath of the Second World War, the world has been politically and economically bare polarized. The winners of the war adopted liberalism in the economy and made political pressures for many countries of the world to move towards liberalism in their economies. Liberal economic policies in Turkey with that ruling DP has been at the forefront in the years 1950-1960. This was clearly seen in the budget negotiations in the TGNA and in the economic policies of the government. The deputies of the parliament in the parliament between 1950 and 1960 were examined in this article.

Keywords: Liberalism, Economic Policies, Democratic Party, Erzurum Deputies, Foreign Capital

JEL Code: P25

A Study Of Perceptions Of Investors Regarding Choice Of Assets Allocations & Portfolio Management With Respect To Major Cities Of Gujarat

Rahul B. Chauhan

Parul Institute of Business Administration

Parul University, Baroda, India

Abstract

In the contemporary trend investment in various securities is a big question for the investors because of various alternatives are available for the investment in which we can comprise national and international. An objective of this paper is to study the perception of the investors concerning the choice of asset allocation and portfolio management in the major cities of Gujarat. For the investment, portfolio management and selection of securities in a portfolio is important. In the era of globalization, portfolio management plays an important role in investing in securities. Portfolio management is both art and science. It is much more than the application of a formula on a set of financial information inputs provided by the Financial Advisor to the selection of securities from the catalog or the security analyst. Intention of this paper is to find out the perceptions of the new investment options of assets allocation and the portfolio management in the major cities of the Gujarat and perceptions for selection of the securities because of in Gujarat the cognizance of the investment alternatives is less in comparison to other states. For this analytical study, primary data is a useful source of information, so questionnaire and interview are the best tools for the research. For analysis of the data Fisher's exact test is used and based on that conclusion of this paper is drawn and the main problem faced by the investors may derive.

Keywords: Portfolio management, Assets Allocation, Awareness camp, Investment
JEL Code: P45, G11

Choosing the Most Appropriate Machine with Gray Relational Analysis Method: A Case Study

Assoc. Prof. Dr. Hakan Murat ARSLAN

Düzce University

Abstract

Nowadays, it is emphasized that optimum equipment selection is very important especially in service sector businesses. The execution of this selection process on the basis of scientific basis is very important in terms of avoiding additional costs. It is possible to solve the problem of the determination of equipment with optimum properties by using Multi-Criteria Decision Making (MCDM) methods. The purpose of the study is to purchase the washing machine that will provide the optimum benefit for a special cleaning facility, the aim of this study is to show the availability of gray relational analysis method. While carrying out the analyses, the managers of the related enterprise were accepted as decision makers and calculations were made with six criteria and five alternatives. While carrying out the analyses, the managers of the related enterprise were accepted as decision makers and calculations were made with six criteria and five alternatives. The steps of the Gray Relational Analysis Method have been carried out and the alternatives are listed according to their priorities, taking into account the working principles of the relevant cleaning business. According to the calculation of the determined gray relational degrees; first row (Indesit IWE 91282/91283 A +++ Energy) and second (Bosch WAK20202TR A +++). The results of the analysis were shared with the relevant company. Hybrid methods can be used in similar studies in the future.

Keywords: Multi Criteria Decision Making Methods, Gray Relational Analysis Method, Cleaning Businesses

JEL Codes: M11, C02, C51, C61

Effect of the Syrian Civil War on Syria and Turkey Foreign Trade

Neşe ARSLAN

Sakarya University

Abstract

In this study, the impact of the Syrian civil war on Turkey and Syria's foreign trade was examined. The data of before and after the civil war, between 2007-2017, was used. Turkey which shares 911 kilometers land border, a cultural and religious tie and a deep-rooted history with Syria made a trade agreement. Signed on December 23, 2004 'Free Trade Agreement' between two states entered into force on 2007. Agriculture and agricultural products reached an important point in Turkey's foreign trade after the agreement. The greatest increase happened at machine and machinery sectors. Other important export items were electric-electronic, climatization, chemistry and chemicals. Turkey's iron and non-ferrous metal exports were affected negatively. Syrian civil war, starting from March 2011, continued until today and affected Turkey's foreign trade badly. Turkey and Syria's positive development in foreign trade with free trade agreement worsened after the civil war. It is clear that this situation made exporters find new markets. While in 2010 with the entry into force of free trade agreement, Turkey's most export increase was 1,845 billion dollars, export fell 498 billion dollars with a sharp decrease in 2012. Turkey's biggest import from Syria happened in 2010 with 452 billion dollars.

Keywords: Syria, Turkey, International Trade

JEL Code: F14

The Causality Relationship Between Exchange Rate and BIST Bank Index

Lect. Dr. İsmail KARA

Uşak University

Abstract

Many studies have examined the relationship between exchange rates and stocks. This study aims to examine the relationship between the exchange rate movements of 2000Q1-2018Q4 and the shares in the BIST Bank (XBANK) index. Exchange rate in the study as having been selected for use in Turkey in much the US dollar exchange rate. The relationship between the dollar exchange rate and stocks was analyzed by the VAR Granger Causality test. According to the results obtained, two-way causality between the exchange rate and stocks was determined.

Keywords: VAR Granger Causality Test, Banking Sector, Exchange Rate, BIST Bank Index

JEL Code: F31, C58, G10

Tourism As One Of The Non-Excellent Items

Tuğba YILMAZ

Sakarya University of Applied Sciences

Abstract

The question of whether tourism income is counted as export revenue is a very debated issue. Technically speaking, as a commodity does not go out, exports do not count. However, there are some items that are expressed as invisible items in foreign trade such as sea and air transport, banking, insurance and indirectly among the export items. Therefore, tourism also supports foreign trade as an invisible item. With a high tourism potential and developing tourism for countries like Turkey, it is a major export revenue with foreign currency income it provides. In this study, the effect of tourism on export revenue is examined in order to understand the effect of tourism income on exports. Nevertheless, the effectiveness of tourism in closing the export deficit was discussed.

Keywords: Tourism, foreign trade, export, export deficit, tourism revenues

JEL Code: F59, Z310, Z320, Z330

The Status Of VAT Refund Methods In Exports Against Return Application Based On Preliminary Control Report

Sevcan Taşkın

Sakarya Üniversitesi

Abstract

Export is a commercial transaction with significant value for the globalizing world economies. There are lots of methods, policies, and incentives used to promote export in our country. VAT reimbursement method in these incentive instruments has an essential place in increasing export quantity. But the VAT refund requests of the companies took longer to meet, and many bureaucratic obstacles prolonged the process. Many extradition systems have been put into effect at the Ministry of Finance to prevent these absences. The purpose of this study is to explain the new method “Pre-check report based refund application” which is published in the Official Newspaper dated February 20. 2019 and to determine the benefits of the implementation by comparing with the refund. Systems in the current application and to determine whether there are any deficiencies of the system.

Keywords: Export, Export Exemption, VAT Refund, Pre-Control Report,

JEL Code: H20, H21

Effect Of Efficiency Financial Performance In Reducing Information Risk: Case Study

AL-khafaji Ahmed Kadhim Idan
Craiova University

Abstract

Recent reforms in Iraq's adoption of IFRS and the International Accounting Standards (IAS) are among the most important reforms under the new economic orientation that significantly enhance the quality of information and reduce risk and directly contribute to the efficiency of financial performance. It is composed of systems that work in perfect harmony to achieve the efficiency and effectiveness of operations and activities, control the resulting information, and provide the beneficiaries with information that is appropriate and honest representation to make their decisions. Therefore, the information is dangerous unless it has characteristics of type This is related to the efficiency of the financial performance of the company and thus the users of the information is not only their problem in how to obtain the information, but also exceeds the quality of that information, and the level of risk expected whether this risk is lack of that information or distortion, it depends mainly on the efficiency of financial performance of the company.

Keywords: efficiency of financial performance, information, risk f information, Accounting Standards, quality of that information.

JEL Code: F65

[InTraders Academic Platform](https://www.intraders.org)

Topics based on international trade, business, economics and supply chain management.

Under InTraders trademark, we conduct InTraders Autumn Conferences, Spring Conferences, InTraders International Trade Academic Journal, Conference Alerts and International Market Search.

"We caress the souls of researchers"

InTraders Academic Platform

<https://www.intraders.org>

Autumn Conferences

<https://www.intraders.org/october/>

Spring Conferences

<https://www.intraders.org/may/>

Academic Journal

<https://dergipark.org.tr/intraders>

Conference Alerts

<https://www.intraders.org/news/> www.paraekonomisi.com



The Third InTraders International Conference on International Trade Abstract Book
15-17 April 2019 Sakarya, 18-20 April 2019 İstanbul Program, Turkey

<https://www.intraders.org/may> 72